

Name: Sreejaya Chatterjee

Designation – College Contractual

Qualification: M.A. in Journalism and Mass Communication (The University Of Burdwan, 2009)

B.Ed (The West Bengal University of Teachers' Training, Education Planning and Administration, 2018)

Date of joining this college: 04.12.2010

Courses Taught:

- Print Journalism, Advertisement; Indian Constitution and Economy; Specialized reporting; Women and mass media, Radio.
- Media and Democracy, Mass Communication; types; forms; levels.
- Normative theories of Press, Audience
- Representation of nation, class, caste and gender issues in media
- Photojournalism.

Practical: Newspaper Front page make up (Dummy sheet), Writing Display ad copy, Radio talk

Practical: Report writing, Lead, intro writing, Sorting out headlines according to its importance.

Viva on current media related topic

Specialization: Advertisement and society.(P.G.)

Papers presented:

- “Scope of RTI Towards Ensuring An Accountable Panchayat System” in Global Media Journal, Indian edition, University of Calcutta (WINTER ISSUE/ DECEMBER 2010) edited by Prof. SaumendranathBera and Prof. BuroshivaDasgupta. [ISSN 2249 – 5835 Global Media JournalIndian (Online)]
- “Changing Pattern Of Education In The New Media Era- A Study” published in NEW MEDIA IN INDIA:CURRENT TRENDS AND FUTURE PROSPECTS, A SERIES OF ESSAYS, Chief editor Dr. Sumit Narula, ISBN: 978-93-84312-76-3, March 2016
- “Women- A Product Itself In Advertisement: A Longitudinal Content Analysis” published in MEDIA TEACHING, Editor Dr. Arnab kumar Banerjee, Rupali, ISBN: 978-93-81669-84-6, 2016

Chapters in book:

1. Chatterjee Sreejaya, “Byakhyamulak Sangbadikota”,in Sambadpatro Sangbadikata- Tattwo Theke Proyog , ed. Pallab Mukhopadhyay, Byanjonbarno, ISBN: 978-93-84729-12-7, May 2016
2. Chatterjee Sreejaya, “Sangbader Sampadakiyakaran”,in Sambadpatro Sampadana- Tattwo Theke Proyog, ed. Pallab Mukhopadhyay, Byanjonbarno, ISBN: 978-93-84729-26-4, April 2016

Articles in web news portal YOUTHENS – NEWS FOR THE YOUNG INDIA

1) “Women Smokers on Rise -A Trend and A Tendency”

<http://www.youthensnews.com/article/women-smokers-on-rise-a-trend-and-a-tendency/>

2) “ ‘Selfie’ Craze Undying But People Are Dying!”

<http://www.youthensnews.com/article/selfie-craze-undying-but-people-are-dying/>

3) “Will it be a gay moment for India’s gay-rights movement?”

<http://www.youthensnews.com/article/homosexuality/>

4) “CM directs not to see political colours while taking action against syndicates.

<http://www.youthensnews.com/article/cm-directs-not-see-political-colours-taking-actionsyndicates/>

5) “ ‘MODI’fied ban on Rs 500 and Rs 1000 currency notes!!!”

<http://www.youthensnews.com/article/modified-ban-rs-500-rs-1000-currency-notes/>

6) No Indian University In Top 100 – An Analysis of its Deficiencies.

<http://www.youthensnews.com/article/no-indian-university-in-top-100-an-analysis-of-its-deficiencies/>

7) A Bestowal For PM: ‘Netaji’ Jacket

<http://www.youthensnews.com/a-bestowal-for-pm-netaji-jacket>

Other engagements - Visiting faculty of Maulana Abul Kalam Azad University of Technology

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