



RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHABAN

VALUE ADDED COURSE

ON

CONTENT WRITING IN BENGALI (বিষয়বস্তু লিখন)

Offered By the Department of Bengali

COURSE OBJECTIVE

Content writing is the process of planning, writing, editing and publishing content in a digital format. It can include writing blog posts, articles, short stories, scripts, podcasts, reviews, product category description etc. This is a skill that enable a student to write clear, consistent and relevant articles to develop interest in reader.

COURSE STRUCTURE

Duration: Total 30 Hours

Who can join the course: Any student with a 10+2 pass certificate from a recognized board.

The course is for Female Students only.

Course Fee: 200/-

Mode: Offline

Starting date: 10th May, 2023

Syllabus

UNIT I: Travel writing (ভ্রমণ সাহিত্য)

UNIT II: Folk culture (লোক সংস্কৃতিচর্চা)

UNIT III: Book Review (গ্রন্থ পর্যালোচনা)

UNIT IV: Cinema Review (ছায়াছবি পর্যালোচনা)

UNIT V: The beauty and care of old- age from the perspective of Rabindranath Tagore & William Butler Yeats (বার্ধক্যের সৌন্দর্য ও পরিচর্যা)

COURSE OUTCOME

- Develops the power of imagination, thinking, writing skill, techniques on a topic
- Encourages in earning from home by using the platform of social media
- Encourages in using the vast area of digital wisdom
- A content writer can be a good Freelancer.
- Creates interest in reader to gather more knowledge on a particular subject.
- People can socially connect and enrich values.

Faculty Details:

- **MRS. DEBRUPA DAS**
Associate Professor, Dept of Bengali, Ramakrishna Sarada Mission Vivekananda Vidyabhaban
- **MRS. ANURIMA SAHA**
Assistant Professor, Dept of Bengali, Ramakrishna Sarada Mission Vivekananda Vidyabhaban
- **MS. DOLON BHATTACHARYA**
State Aided College Teacher, Dept of Bengali, Ramakrishna Sarada Mission Vivekananda Vidyabhaban
- **DR. DEBARATI CHAKRABORTY**
State Aided College Teacher-1, Dept of Bengali, Ramakrishna Sarada Mission Vivekananda Vidyabhaban
- **DR. DEBASREE PALIT (Invited Speaker)**
State Aided College Teacher-1, Dept of Bengali, Ramsaday College, Amta