

RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN

CLASS TEST (2021-22)

JOURNALISM AND MASS COMMUNICATION – HONOURS

SEM 1

PAPER – HISTORY OF THE MEDIA (JORACOR02T)

UNIT 3

F.M – 10

TIME – 30 Mins

Answer any five of the following:

(2x5= 10)

- a. What is Vividh Bharati commonly known as?
- b. When was Calcutta station of Indian Broadcasting Company inaugurated?
- c. When and where was FM radio first introduced by AIR?
- d. Which FM radio station is India's first private FM radio station? When did it come into being?
- e. When India became independent in 1947, how many stations did AIR network have at that time? Mention the name of any one station operating then.
- f. When did AIR come into existence?

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EXAMINED BY

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