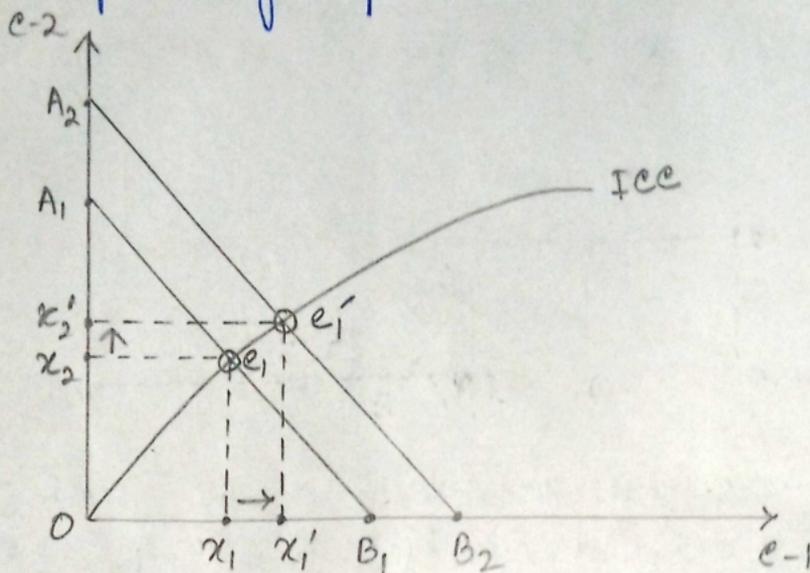


# DIFFERENT SHAPES OF ICC

76

1. ICC is positively sloped.



Here, the consumer's income level is represented by the budget line  $A_1B_1$  &  $e_1$  is the equilibrium point where, consumer is getting  $OX_1$  units of  $c_1$  and  $OX_2$  units of  $c_2$ . Now, as consumer's income increases the budget line will shift upward to  $A_2B_2$  where, he is getting  $OX_1'$  ( $> OX_1$ ) units of  $c_1$  &  $OX_2'$  ( $> OX_2$ ) units of  $c_2$ . This implies rise in income leads to rise the consumption of  $c-1$ , then  $c_1$  is normal good.

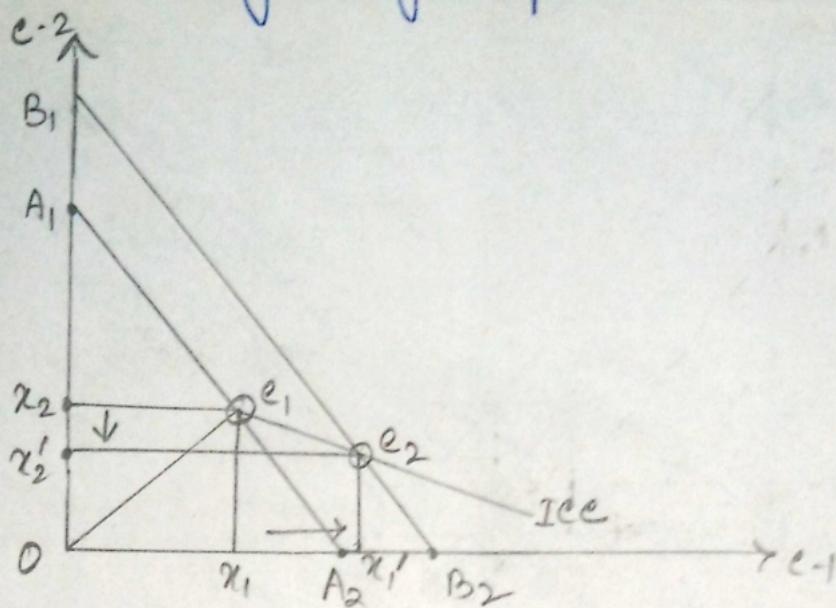
Similarly, rise in income leads to rise in consumption of  $c-2$ . Thus,  $c-2$  is also a normal good.

$$e_1 = \frac{\Delta x_1}{\Delta M} \cdot \frac{M_1}{M_2} > 0$$

$$e_2 = \frac{\Delta x_2}{\Delta M} \cdot \frac{M_1}{M_2} > 0.$$

2. ICE is negatively sloped.

77



Here, the consumer income level is represented by the budget line  $A_1A_2$  &  $e_1$  is the equilibrium point where, consumer is getting  $OX_1$  units of  $c_1$  and  $OX_2$  units of  $c_2$ . Now, as consumer's income increases consumption of  $c_1$  ~~increases~~ increases from  $OX_1$  to  $OX_1'$  which suggest  $c_1$  is a normal good. Its income elasticity —

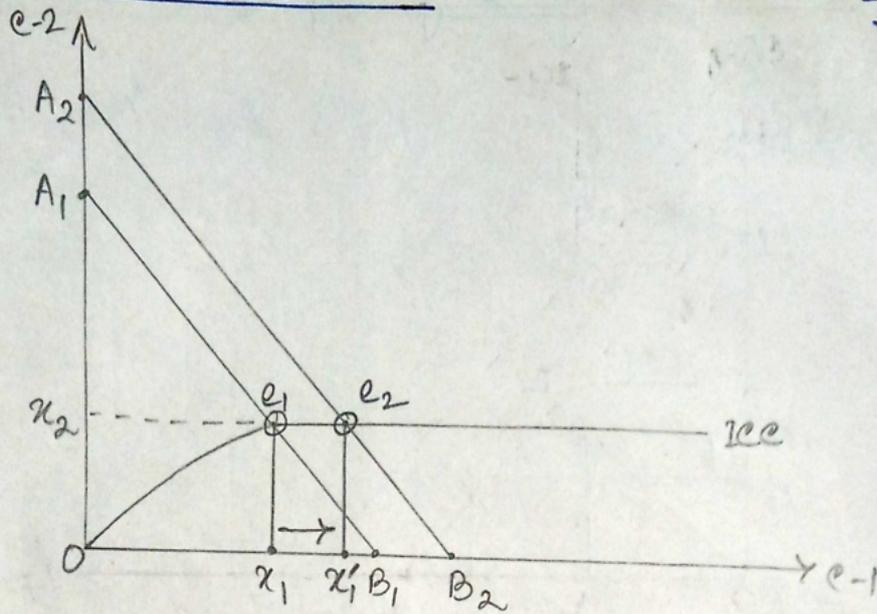
$$e_1 = \frac{\Delta x_1}{x_1} \cdot \frac{M_1}{\Delta M} > 0$$

But with the rise in income consumption of  $c_2$  falls from  $OX_2$  to  $OX_2'$  which suggest  $c_2$  is an inferior good. Its income elasticity —

$$e_2 = \frac{\Delta x_2}{x_2} \cdot \frac{M_1}{\Delta M} > 0$$

### 3. ICC is horizontal

78



Here, the consumer income level is represented by the budget line  $A_1B_1$  &  $e_1$  is the equilibrium point where, consumer is getting  $OX_1$  units of  $c-1$  and  $OX_2$  units of  $c-2$ . Now, as income increases, consumption of  $c-1$  rises from  $OX_1$  to  $OX_1'$ . Thus,  $c_1$  is Normal Good.

Its income elasticity —

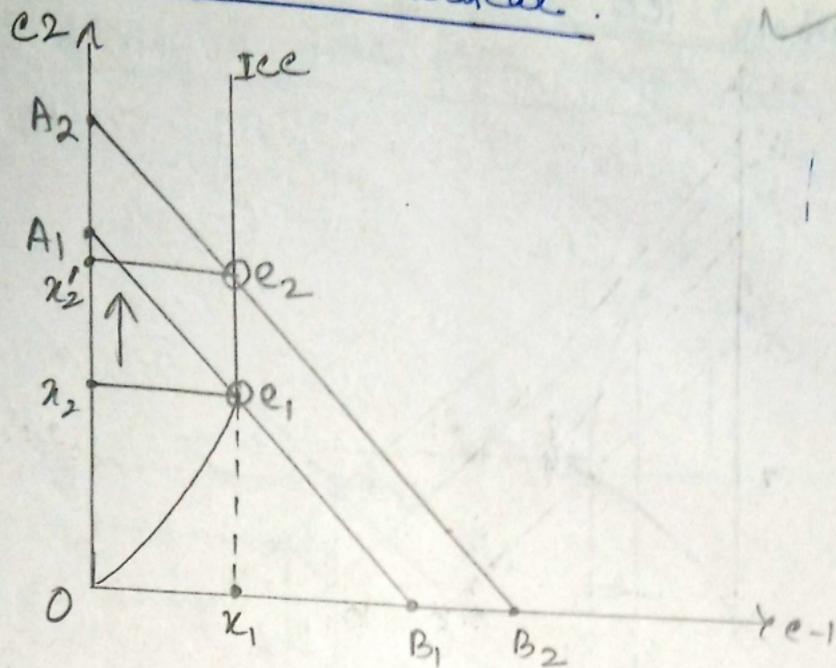
$$e_1 = \frac{\Delta x_1}{\Delta M} \cdot \frac{M}{x_1} > 0$$

But with the rise in income, consumption of  $c_2$  remains fixed at  $OX_2$ . Thus,  $c_2$  is Neutral  
Its income elasticity —

$$e_2 = \frac{\Delta x_2}{\Delta M} \cdot \frac{M}{x_2} = 0$$

Q. What will be the implication if ICC looks like a  $45^\circ$  straight line from the origin?

4. When Icc is vertical.



Here, the consumer income level is represented by the budget line  $A_1B_1$  &  $e_1$  is the equilibrium point, where the consumer is getting  $OX_1$  units of  $c-1$  and  $OX_2$  units of  $c-2$ .

As the income increases, the demand of  $c_2$  increases from  $OX_2$  to  $OX'_2$ . Thus,  $c_2$  is normal good. Its income elasticity —

$$e_m > 0 \quad \text{or,} \quad \frac{M}{x_1} \cdot \frac{\Delta x_1}{\Delta M} > 0$$

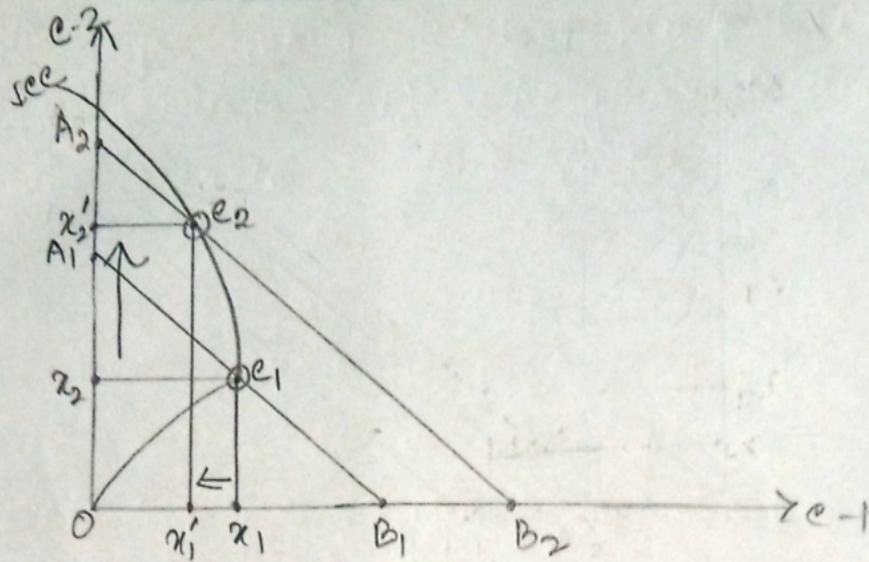
But with the rise in income, consumption of  $c_1$  remains fixed at  $OX_1$ . Thus,  $c_1$  is Neutral.

Its income elasticity —

$$e_m = \frac{M}{x_1} \cdot \frac{\Delta x_1}{\Delta M} = 0.$$

5. when ICE is backward.

80



Here, the consumer income level is represented by the budget line  $A_1B_1$ , and  $e_1$  is the equilibrium point where the consumer is getting  $OX_1$  units of  $c-1$  and  $OX_2$  units of  $c-2$ .

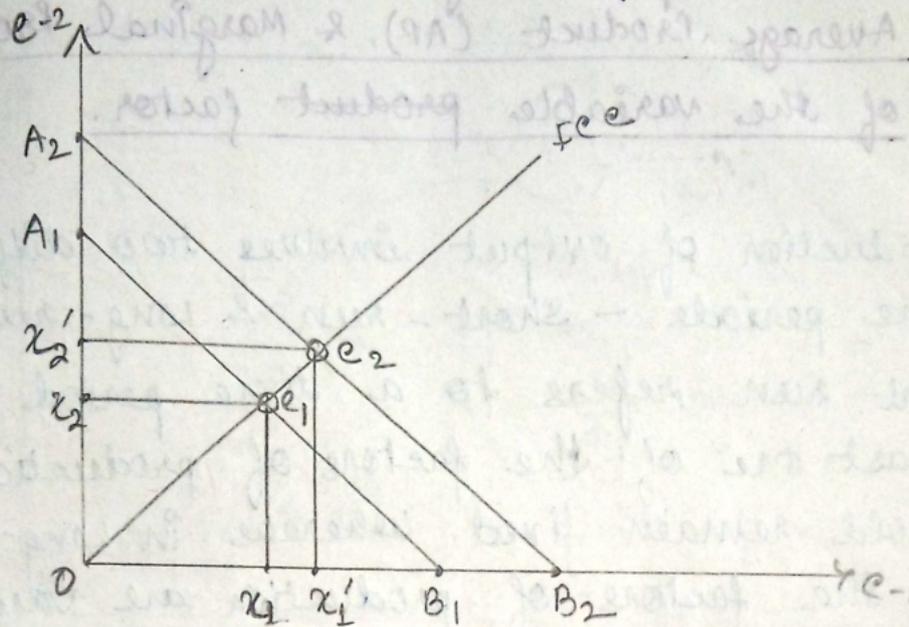
With the rise in income, the consumption of  $c_1$  decreases from  $OX_1$  to  $OX_1'$  units. So,  $c_1$  is inferior good. Its income elasticity —

$$e_M = \frac{M}{x_1} \cdot \frac{\Delta x_1}{\Delta M} < 0$$

But the rise in income, the consumption of  $c_2$  increases from  $OX_2$  to  $OX_2'$ . So,  $c_2$  is a normal good. Its income elasticity —

$$e_M = \frac{\Delta x_2}{\Delta M} \cdot \frac{M}{x_2} > 0$$

Q. What is the implication of ICC looks like  $45^\circ$  straight line from origin? ✓ 81



- i) when the income of consumer zero, then consumption of  $c_1$  and  $c_2$  is also zero.
- ii) As the income of consumer increases the consumption of  $c_1$  and  $c_2$  also increases.
- iii) the consumption of  $c_1 =$  consumption of  $c_2$  because the ICC is the  $45^\circ$  straight line from the origin.
- iv) with the rise in income, consumption of both the commodity increases in same amount.