



RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN

In Collaboration with

SISTER NIVEDITA UNIVERSITY

Hospital Management PG Diploma Course

Course Overview: The Indian healthcare industry will reach US\$ 372 billion by 2022, and the Government of India plans to expand its public health spending to 2.5% of the country's GDP by 2025 (IBEF, 2020). With more opportunities opening every day in this booming sector, the demand for management professionals in the healthcare industry is ever increasing. While there are many popular specialisations in management studies, Hospital Management or Healthcare Management is gaining prominence in the recent times. This course is relatively a new field of post-graduation which offers a plethora of job opportunities. The programme aims at adopting a synergistic blend of academic knowledge and practical intricacies of the field to create professionals adept at identifying practical problems and using time tested and emerging managerial techniques to arrive at the most appropriate solutions.

Course Objectives:

Hospital Management course trains students for managerial and administrative roles at a hospital or a healthcare institute. The aim is to develop and groom competent healthcare management professionals with in-depth knowledge and expertise suited to the various organizations in the field of healthcare globally.

Syllabus in Modules:

- **Principles Management**
- **Marketing Management**
- **Managerial Communication**
- **Organizational Behaviour**
- **Healthcare Economics**
- **Health Management**

- **Fundamental of Healthcare Administration**
- **Hospital Planning**
- **Hospital Administration**
- **Strategic Management**
- **Finance Management**

Teaching Methodology: Lecture, On-site training, Internship

Who can take the Course: Graduates with minimum 50% aggregate score.

Job Opportunities:

- Hospital CEO
- Hospital CFO
- Administrator
- Healthcare Finance Manager
- Chief Nursing Officer
- Clinical Project Manager
- Medical Affairs Manager

Course will start from 19th January, 2022

Course Fee

1st Semester – 25,000/-

2nd Semester – 25,000/-

Routine:

Semester I			
Course Code	Course Name	Name of the Teacher	Time Table
101	Principles and practices of Management & Organizational Behaviour	Dr. Sanjana Mondal, Asst. Prof. (Marketing & HR). Gitam University Hyderabad Business School.	Saturday 4.30 - 6.30 pm Sunday 5 - 6 pm

102	English Language & Communicative Skill	Faculty Members of Sri Saradamath Rasik Bhita https://srisaradamathrb.org/	Monday 10am to 11am Wednesday 10am to 11am Friday 12pm to 1pm
103	Hospital & Health Care System in India	Dr. Arnab Ganguly , Medical Superintendent, BM Birla Heart Research Centre	Monday 7p.m to 8 p.m Wednesday 7 p.m to 9 p.m
104	Medical Terminology	Dr. Gargi Lahiri, Asst. Prof. Sister Nivedita University	Thursday 3 p.m to 4 p.m Friday 3 p.m to 5 p.m
105	Hospital Planning & Service Quality Management	Prof. Trisha Banerjee , Academic Associate, Sister Nivedita University	Monday 5p.m to 6 p.m Wednesday 5p.m to 7 p.m
106	Economics of Private Health Care	Dr. Montu Bose, Asst. Professor, Department of Business & Sustainability, TERI School of Advanced Studies, New Delhi	Tuesday - 15:00-16:00 Saturday - 10:30-12:30