

Hospital Management



Name of Course: Hospital/ Healthcare Management

Duration:1 year

Provided by: Ramakrishna Sarada Mission Vivekananda Vidyabhavan & Sister Nivedita University (Techno India Group)

Important Notifications:

Direct teaching will be conducted by Offline Mode

3 months internships in reputed hospitals.

The course is for **FEMALE** Students only.

Course Overview: The Indian healthcare industry will reach US\$ 372 billion by 2022, and the Government of India plans to expand its public health spending to 2.5% of the country's GDP by 2025 (IBEF, 2020). With more opportunities opening every day in this booming sector, the demand for management professionals in the healthcare industry is ever increasing. While there are many popular specialisations in management studies, Hospital Management or Healthcare Management is gaining prominence in the recent times. This course is relatively a new field of post-graduation which offers a plethora of job opportunities. The programme aims at adopting a synergistic blend of academic knowledge and practical intricacies of the field to create professionals adept at identifying practical problems and using time tested and emerging managerial techniques to arrive at the most appropriate solutions.

Course Objectives: Hospital Management course trains students for managerial and administrative roles at a hospital or a healthcare institute. The aim is to develop and groom competent healthcare management professionals with in-depth knowledge and expertise suited to the various organizations in the field of healthcare globally.

Syllabus in Modules:

- Principles of Management
- Marketing Management
- Managerial Communication
- Organizational Behaviour
- Healthcare Economics

- Health Management
- Fundamental of Healthcare Administration
- Hospital Planning
- Hospital Administration
- Strategic Management
- Finance Management

Teaching Methodology: Lecture, On-site training, Internship

Learning Outcomes:

- Understand concepts and techniques related to healthcare ecosystem
- Develop and implement an effective growth strategy in healthcare management
- Develop the necessary leadership and communication competencies to lead the 21st-century healthcare system
- Gain insights into emerging trends, challenges, and opportunities in the global healthcare industry
- Develop an advanced understanding of relevant issues in healthcare management

Who can take the Course: Graduation in any stream with 45% marks.

Career Benefits:

- Hospital CEO
- Hospital CFO
- Administrator
- Healthcare Finance Managers
- Chief Nursing Officer
- Clinical Project Manager
- Medical Affairs Manager

Course Fee

1st Semester – 25,000/-

2nd Semester – 25,000/-