

Anchoring



Name of Course: ANCHORING

Duration: 6 Months

Provided by: RKSMVV & WBSU

Date of Commencement: Will be inform latter

Course Overview: With the rise in media and New Media platforms, the youth of today is increasingly finding it imperative to engage and interact with an audience, as also lured by the prospects of glamorous appearance on screen or stage and have a fan following. Anchoring or hosting, however, unlike popular perception, is not just about glamorous appearance. Successful anchoring demands a strong connection with the audience as well. Anchors, presenters, vloggers, podcasters can easily become the stars and role models, with the right skill sets.

So, if someone aspires to entertain and connect with an audience then here's the course to whet the skills and prep oneself to be a trained professional.

Ramakrishna Sarada Mission Vivekananda Vidyabhavan is going to start a 6 months Anchoring course in collaboration with West Bengal State University.

Course Objectives: The course has been designed keeping in mind the youth who want to build their career in anchoring whether it is on stage or on television, or want to be a news reader in a regional or national news channel or a radio jockey in an FM channel. The options are further wide-ranging, including emcee or hosts for award functions, reality shows, comedy, music and dance shows, or even live events. The course will also help aspirants interested in podcasting and vlogging. The uniqueness of this profession is that it can be pursued as a full-time job or can be explored on a freelance basis, alongside some other job. The prospects are undoubtedly very exciting and well-paying.

Syllabus in Modules:

- News Anchoring
- Program Anchoring
- Radio Anchoring
- News Reporting
- Social Media reporting & presentation

Teaching Methodology: Classes will be interactive with personal inputs from experienced faculties.

Learning Outcomes:

- A working knowledge of the industry at the outset.
- Learning soft skills, professionalism, self confidence, and networking are some of the other take-away.

Who can take the Course: Eligibility 10+2

Course Fee

Admission Fee – 2, 000/-

Course Fee – 5,000/-