English For Academic Purpose

English for Academic Purpose (EAP)

Duration: 1 year
Offered by:
Ramakrishna Sarada Mission Vivekananda Vidyabhavan and Elta Global
Tentative date of Commencement: Will be informed before the next session begins.

Course Overview:

This unique course had been designed jointly by the **Department of English, RKSMVV** and **Elta Global**, combining the long-term departmental expertise in teaching literature and helping students with academic writing and Elta Global's wide experience in language training and innovative, interactive teaching.
Academic writing can be very different from other writing skills. For a student, researcher, content developer or an author, writing is the reader's only window to their thoughts. Therefore it is important to learn how best to write in a way in order to convince the reader about the author's standpoint or simply to convey an idea effectively.

The EAP course is designed to develop writing skills, strengthen vocabulary and grammar and build structuring and organization skills – key elements for any academic or professional writing. Along with these foundational building blocks, the course also includes modules on drafting original essays/papers, making smart presentations, referencing, proofreading and avoiding plagiarism.

Course Objectives:

This interactive course is designed to develop academic writing skills in English for students, academics and professionals. Key areas of the course are:

- Effectively planning, organizing and structuring a written text
- Using academic language and styles appropriately
- Basics of research and referencing
- Producing original texts with clear, focused and logical ideas
- Building smart presentation skills

- Developing content for a variety of academic and professional requirements

Syllabus in Modules:

<u>Module I. Language</u>

Tenets of academic writing, Grammar, Vocabulary, Tone, Punctuation, Reader- friendly sentences

<u>Module II. Structure</u>

Planning a structure, Logical development and systematic arrangement of content, Sections and subsections, Introduction, Body, Conclusion, Paragraphing, Maintaining consistency

<u>Module III. Essentials of Writing</u>

Essay, Report, Review, Interview, Blogging and Social Media, Copyediting and Proofreading

<u>Module IV. Smart Presentation Skills</u>

Choice of topic, Organizing ideas, Target audience, Statement of purpose, Transitions, Recap and summarizing, Presentation notes, Presentation styles, Q&A, Effective use of tools and props

<u>Module V. Research Methodology and Tools</u>

Research question, Types of research essays, Critical reading and literature review, Writing an abstract

Developing the paper, Referencing and citation guidelines, Editing the paper, Avoiding plagiarism

<u>Module VI. Elements of Design, Recap and Final Assessment</u>

Basics of design – Font, Layout, Images and Design Elements, Unity;
Recap of past Modules, Submission of written assignments, Review, Assessment, and Counselling.

Teaching Methodology:

The course follows flipped learning methodology, which is learner-centred. The focus of the lesson is always the learners and the lessons are designed keeping the best interest of the learners in mind. The lessons are task-based including extensive interactions through pair-work and group-work. Learners are constantly encouraged to think critically, listen to and exchange ideas and experiences in a non-threatening learning environment.

The lessons factor in the different learning styles of the candidates and implement them in different stages of every lesson. In a learner-centred classroom, students reflect, analyse

and critique what they are learning and how they are learning it. Students also get to choose the topics they want to explore and the learning skills they want to develop. This increases students' accountability towards their learning process.

It is motivating as the learners are in control of their learning curve and not dictated or controlled by someone else. The teaching methodology of the course promotes a collaborative environment.

Learning Outcomes:

By the end of this course, participants will be able to:

- Plan and structure their writing effectively
- Use academic language appropriately and effectively in written work
- Produce coherent and cohesive essays with appropriate content
- Use appropriate writing strategies for various purposes
- Produce authentic texts with clear, focused and logical ideas
- Develop original and unique content for a variety of academic and professional requirements

Who can take the Course:

- High school students planning to take up English or Cultural Studies at the undergraduate level
- Students of Humanities sream (BA and MA levels) , especially those in English, Journalism and Mass Communication, Fim Studies, Comparative Literature, Culture Studies, Gender Studies
- Students interested in content writing and content development as career options
- Students interested in print and multimedia Journalism as a career options
- Students interesested in book editing and publishing jobs
- Students interested in academic research (PhD)
- Professionals who want to upgrade their writing and presentation skills

Eligibility:

This certificate course is offered after a thorough evaluation of the English proficiency of the learners. Students with English language proficiency of intermediate level and above are eligible to sign up for this advanced course.

Course Benefits/ Career Options:

- Writing better answers/essays/ written assignments/term and research papers (for students and researchers)
- Content-writing and content-developing
- Book editing and publishing
- Print and multimedia journalism
- Any kind of professional writing/editing in books, newsletters, magazines, journals, blogs and so on

- Literature and language teaching
- Public Relations and Advertising