



**Intellectual Property Rights (IPR) Activity Cell**

**1.Category:** One-Day International Symposium on **Intellectual Property Rights (IPR)**

**Title:** One-Day International Symposium on Medical Ethics

**Organized by:** Ex-students of Department of Philosophy.

**Date:** 29<sup>th</sup> August, 2020.



**Venue:** Zoom meet

Number of Participants: 90

**Resource Persons:**

1. Prof. Ratna Dutta Sharma, Retd. Prof., Dept. of Philosophy, Jadavpur University, Kolkata
2. Dr. Dhiman Ganguly, Consultant Pulmonologist, Retd Prof. Vivekananda Institute of Medical Sciences, Kolkata, Ex-President, Indian Chest Society.
3. Dr. Sambrita Mukherjee, Speciality Registrar, Dept of Anaesthetics and Critical care, Epsom and St. Helier University Hospitals, NHS Trust, UK.



## Ramakrishna Sarada Mission Vivekananda Vidyabhavan

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### Outcome:

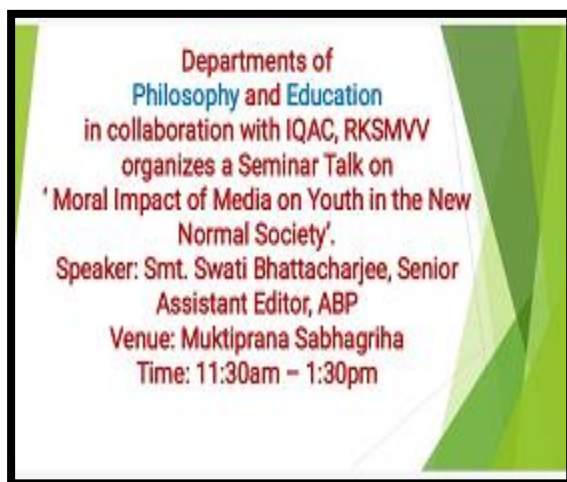
The Department of Philosophy organized a Webinar reflecting a very relevant ethical issue during pandemic situation. The Webinar, attended by students and faculty members from several departments, discussed the role of ethics from the standpoints of medical practitioners, administrators, and philosophers.

## 2. Name of the activity: Moral Impact of Media on Youth in the New Normal Society, RKSMVV

1. Category: Seminar on Intellectual Property Rights (IPR)

Organising Unit: IPR Cell, Department of Philosophy and Education in collaboration with IQAC

Flyer:



Date: 31.08.2022

Time: 11.30 a.m.

Venue: Muktiprana Sabhagriha

Name of the resource person: Smt. Swati Bhattacharjee, Senior Assistant Editor, Ananda Bazar Patrika

Number of the Participants: 186



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Brief Description and Programme Outcome: Print media has had a major impact on how people view politics and world events. Many people readily follow what is printed in the newspaper about specific areas and events. Even if it is one small story people tend to believe that is how the whole area should be perceived. Print media enables students to make it a habit to read new things by providing them with interesting and entertaining resources. Widely used in classroom atmospheres, print media encourages students to do extensive reading unlike the traditional textbooks.

Assistant Editor of the renowned Bengali newspaper Anandabazar Patrika, Smt. Swati Bhattacharjee, shared her thoughts on the impact of print media on collective consciousness and collective memory, effecting morality and ethics of the readers, particularly the youth. She also approached the role and responsibility of the press with regards to IPR. The audience gained a wonderful experience while interacting with Swati Bhattacharjee. The students gained insights into the good and bad impact of media. They understood the relationship between public demand and topics written about.



**3.Name of the event:** Intellectual Property Rights

**Category:** State Level Seminar on *Intellectual Property Rights*

**Organizing Unit:** IPR Cell and IQAC, RKSMVV

**Date:** 11 February 2023

**Time:** 10.30 am onwards

**Venue:** Muktiprana Sabhagriha

**Number of resource persons:** 5

**Name of the resource person(s):**

- Prof Sarmila Banerjee, Former Rajiv Gandhi Chair, Department of Economics, University of Calcutta
- Professor Krishnagshu Ray, Medical Director, Peerless Hospital
- Dr Sougata Mukherjee Principal Adviser, Confederation of Indian Industry
- Sri Aurobindo Dasgupta, Managing Director, Dasgupta & Co. Pvt. Ltd.



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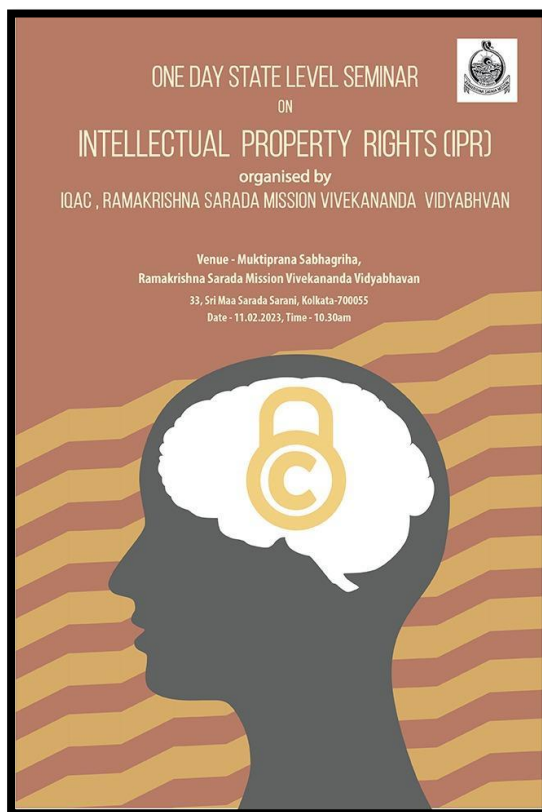
- Sri Debnath Ghosh, Advocate, Calcutta High Court.

**No. of participants:** 50 Teachers

**Brief description of the event:** A Day State Level Seminar on Intellectual Property Rights was organized by RKSMVV, IQAC where students heard about 'Patent Issues in Drug Development Research: Strength and Weakness', 'Innovation & IPR: Role of an Industry Association', 'IPR & Publication World' and 'IPR & Copyright Act.' The seminar aimed to delve into the significance of intellectual property rights, their types, and their implications on various stakeholders.

**Program outcome:** The seminar explored the vital role of Intellectual Property Rights (IPR) in fostering innovation and economic growth. It covered patents, copyrights, trademarks, trade secrets, and industrial designs. The students enjoyed lectures on this new topic.

**Flyer:**

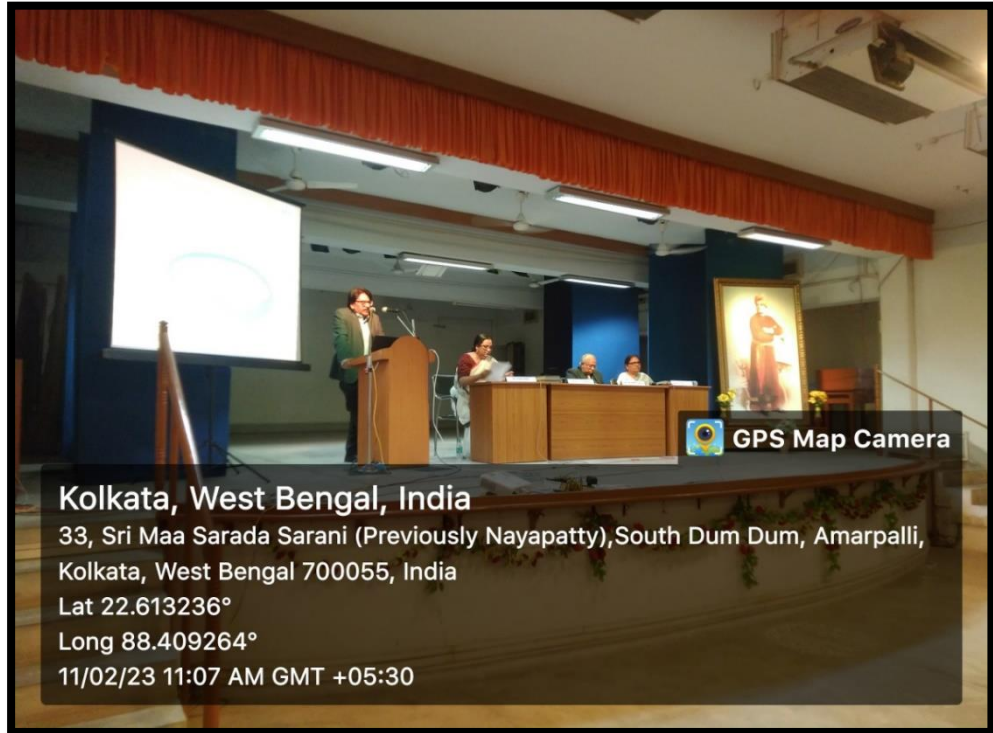




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Geo-tagged photos:





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**4.Name of activity:** Social Awareness

**Category:** Social outreach

**Organizing unit:** Nager Bazar PS, Barrackpore Police Commissionerate

**Date:** 12 May 2023

**Time:** 1.45 PM onwards

**Venue:** Mukti-prana Sabhagriha

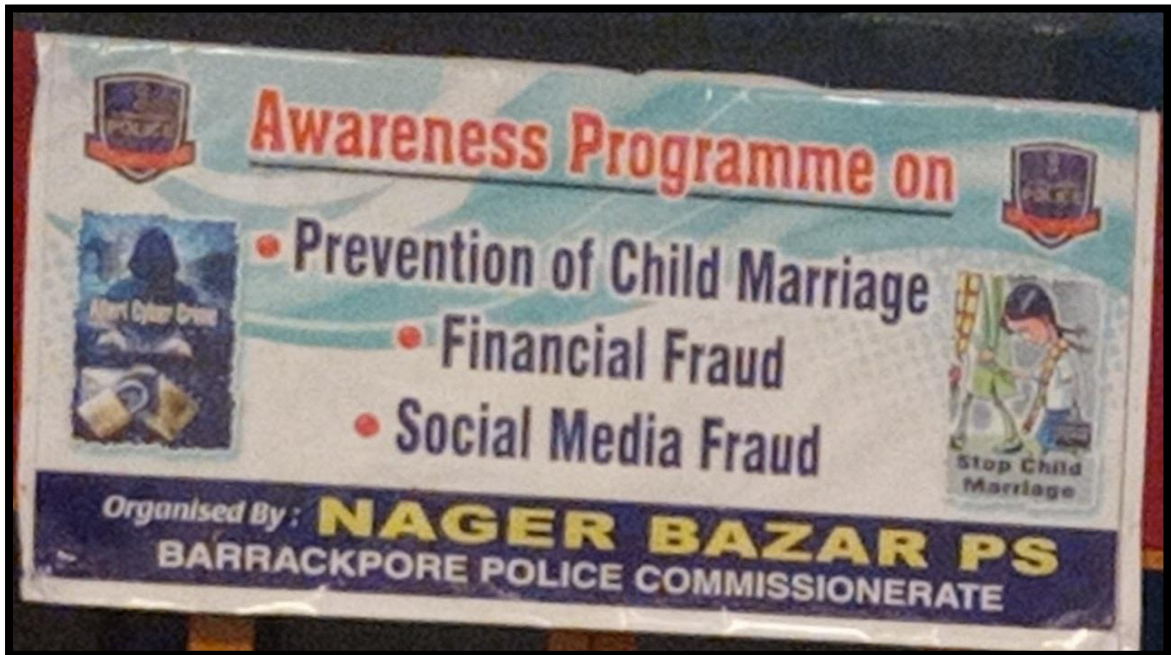
**Name of resource person:** Nager Bazar PS

**Number of participants:** All students of RKSMVV

**Brief description of the event:** Nager Bazar PS, Barrackpore Police Commissionerate organized an Awareness Programme on the Prevention of Child Marriage, Financial Fraud and Social Media Fraud for all students of RKSMVV on 12 May 2023 from 1.45 pm onwards.

**Program Outcome:** It was an effort of the Police to convert young students into aware and alert citizens of our country.

**Geo-tagged photos:**







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Principal  
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