



Name of Course: ANCHORING AND NEWS READING

Duration: 30 Hrs.

Offered by: Ramakrishna Sarada Mission Vivekananda Vidyabhavan (Approved by West Bengal State University)

Eligibility: 10 + 2 Passed (Female Students only)

Fee Structure:

Admission Fee – 2,000/-

Course Fee – 5,000/-

Intake Capacity: 30

Course Overview:

Anchoring and News Reading is among the most popular emerging career options for today's youth. Unlike popular conception this career too requires strenuous training for successfully connecting with the audience. The options are numerous – from Apps to social media, from the screen to the stage. Ramakrishna Sarada Mission Vivekananda Vidyabhavan's Course has the approval of the West Bengal State University and is designed to enable the participants with placement opportunities in various digital and visual platforms like radio, television and stage.

Course Objectives:

Anchoring and News Reading is a unique profession as it can be pursued as a full-time job or can be explored on a freelance basis, alongside some other job. This course prepares the students for a career in:

- Stage and screen anchoring, news reading, radio jockeying
- Emceeing or hosting award functions, reality shows, comedy, music and dance shows and live events
- Podcasting and Vlogging

Syllabus in Modules:

- Module 1:
News Anchoring
- Module 2:
Program Anchoring
- Module 3:
Radio Anchoring
- Module 4:
News Reporting
- Module 5:
Social Media reporting & presentation

Teaching Methodology:

Interactive classes with personal inputs from experienced faculties.

Resource Persons:

Suranjana Dasgupta

Theatre worker, actor, director, playwright

Regular trainer and examiner of National School of Drama, NewDelhi, Rabindra Bharati University, TOT School of Drama

Pranati Thakur

Distinguished elocutionist, newsreader and Bengali actor

Debashish Roy Chowdhury

Former Professor, Drama Department, RabindraBharti University,
News Reader and Presenter, KolkataDoordarshanand KolkataAkashvani

Agnijit Sen (Mirchi Agni)

Popular Radio Jockey, Radio Mirchi

Biplab Ganguly

Doordarshan Newscaster and Public Speaker

Bula Bagchi

Professional Elocutionist, Voice-over artist, DD7 Kolkata Doordarshan

Learning Outcomes:

- A working knowledge of the industry at the outset.
- Learning soft skills, professionalism, self-confidence, and networking are some of the other take-aways.

Assessment Procedure:

Three Formative Assessments' scores are provided as percentages. The Total Grade is determined based on the overall performance across all assessments. The Continuous Assessment column provides a general evaluation of the students' participation, engagement and adherence to deadlines throughout the course.

Grading criteria along with the corresponding percentage ranges:

A: 90%-100%

B: 80%-89%

C: 70%-79%

D: 60% - 69%

F : Below 60%