



Name of Course: CONTENT WRITING IN BENGALI

Duration:30 Hrs.

Offered by: Ramakrishna Sarada Mission Vivekananda Vidyabhavan

Eligibility: 10 + 2 Passed and RKSMVV Students

Course Fees: Rs. 200

Intake Capacity: 35

Course Overview:

Content writing is the process of planning, writing, editing, and publishing content in a digital format. It can include writing blogs, posts, articles, short stories, scripts, podcasts, review product category description etc. This is a skill that enables a student to write clear, consistent, and relevant articles to develop interest in the reader.

Course Objectives:

- To analyse the constructs of content writing and ways to be a good freelancer.

- To create interests in the reader to gather more knowledge on a particular subject.
- To ensure students can socially connect and enrich values.

Syllabus in Modules:

Content Writing in Bengali		
Module	Content	Duration(Hrs.)
1	Travel Writing	4
2	Folk culture	4
3	Book Review, Cinema Review	5
4	The beauty and care of old age from the perspective of Rabindranath Tagore and William Butler Yeats	10
Assessment and Project		7
Total duration		30

Resource Persons:

Debrupa Das, Associate Professor, Dept of Bengali, Ramakrishna Sarada Mission Vivekananda Vidyabhavan.

Anurima Saha, Assistant Professor, Dept of Bengali, Ramakrishna Sarada Mission Vivekananda Vidyabhavan.

Dolon Bhattacharya, State Aided College Teacher, Dept of Bengali, Ramakrishna Sarada Mission Vivekananda Vidyabhavan.

Debarati Chakraborty, State Aided College Teacher-1, Dept of Bengali, Ramakrishna Sarada Mission Vivekananda Vidyabhavan.

Debasree Palit, State Aided College Teacher-1, Dept of Bengali, Ramsaday College, Amta.

Learning Outcomes:

After the completion of the course the students will be able:

- To develop the power of imagination, thinking, writing skills, techniques on a topic.
- To encourage the students in earning from home by using the platform of social media.
- To build motivation among the students in using the vast area of digital wisdom.

Assessment Procedure:

Three Formative Assessments' scores are provided as percentages. The Total Grade is determined based on the overall performance across all assessments. The Continuous Assessment column provides a general evaluation of the students' participation, engagement and adherence to deadlines throughout the course.

Grading criteria along with the corresponding percentage ranges:

A: 90%-100%

B: 80%-89%

C: 70%-79%

D: 60% - 69%

F : Below 60%