



Ramakrishna Sarada Mission Vivekananda Vidyabhavan

State-aided Girls' College Affiliated to the West Bengal State University,
South Dum-Dum, Kolkata

3.4 Extension Activities

3.4.3: Number of extension and outreach programmes conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years

(SESSION 2019-23)



Ramakrishna Sarada Mission Vivekananda Vidyabhavan

State-aided Girls' College Affiliated to the West Bengal State University,
South Dum-Dum, Kolkata

INDEX

YEAR	PAGE NO
2019-20	1-31
2020-21	31- 36
2021-22	36-64
2022-23	65-101



NSS UNIT ACTIVITIES

Activities of 2019-20

1. Name of activity: Towards a Plastic Free Tomorrow

Category: Awareness Lecture

Organising unit: NSS, RKSMVV

Date: 20/9/2019

Time: 1.45pm onwards

Venue: Mukti-prana Sabhagriha

Name of resource person/s (with designation): Somasree Basu, Environmental Activist

Number of participants: 170

Number of NSS volunteers: 38

Brief description of the event: NSS Unit of RKSMVV organized a special lecture on Towards a Plastic Free Tomorrow. Sixty NSS volunteers were present along with other students. NSS volunteers presented posters on Harms of Plastic and Significance of Plastic free campus to explain the environmental impact..

Environmental Activist Somasree Basu delivered an exhaustive and informative lecture on the topic. Participants learnt about alternatives to single-use plastics and sustainable practices. The lecture encouraged individuals to adopt plastic-free habits in their daily lives.

Outcome:

Participants learn about alternatives to single-use plastics and sustainable practices. Individuals got encouragement to adopt plastic-free habits in their daily lives. The programme aimed at community engagement by fostering collaboration and discussion among attendees on plastic reduction initiatives. Participants were inspired to take concrete steps towards reducing plastic consumption and advocating for change in their communities. Individuals were equipped with the information and tools to become advocates for plastic-free living. Students were motivated to make the campus Plastic Free. The programme outcomes typically include:

1. **Increased Awareness:** Participants will understand the environmental and health impacts of plastic pollution.



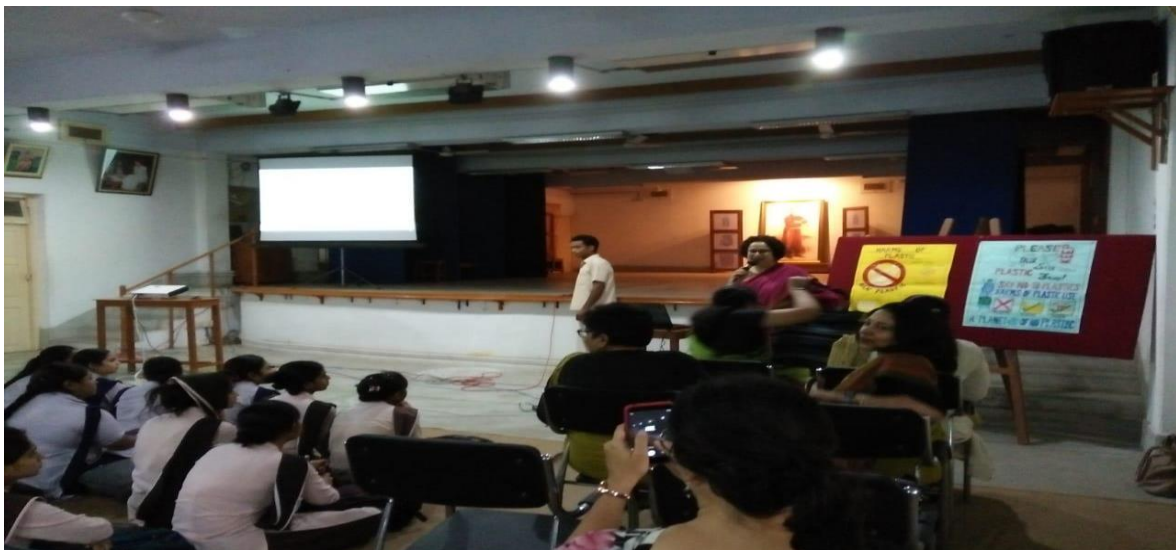
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- 2. Knowledge Enhancement:** Participants learnt about alternatives to single-use plastics and sustainable practices.
- 3. Plastic Free Habits:** Encouragement to adopt plastic-free habits in daily life, such as using reusable bags, bottles, and containers.
- 4. Community Engagement:** Motivating participants to spread awareness and involve their communities in plastic reduction initiatives.



Banner for TOWARDS A PLASTIC FREE TOMORROW



Introductory Speech by Dr. Chaiti Mitra, Dept. of English



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Somasree Basu, Environmental Activist



Introductory Speech by IQAC Coordinator Dr. Soma Marik



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Participants in the seminar

2. Name: NSS volunteers at Student Credit Card Distribution Programme

Date: 4/11/19 & 5/11/19

Organising unit: Govt. of West Bengal

Time: 8am

Number of NSS volunteers: 10

Brief Report- On 4th and 5th November, 2021, 10 NSS volunteers participated in the Chief Minister's Programme of Student Credit Card Distribution organized by Govt. of West Bengal at Netaji Indoor Stadium. The National Service Scheme (NSS) volunteers played a crucial role in ensuring the success of the Chief Minister's programme. Their primary responsibility was to distribute food packets and water to the delegates attending the event. This report outlines the outcomes of their efforts. PO Dr. Sanghamitra Mukherjee was present there also. Volunteers were divided into groups, with specific areas assigned for food and water distribution. Distribution stations were strategically placed to ensure easy access for delegates. The presence of NSS volunteers allowed event organizers to focus on other critical aspects of the program. Volunteers demonstrated excellent teamwork and communication skills, ensuring a seamless operation.

Outcome: NSS volunteers gained valuable experience in event management and service delivery. The activity fostered a sense of responsibility and community service among the volunteers. The involvement of NSS volunteers in distributing food packets and water to



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delegates significantly contributed to the success of the Chief Minister's program. Their dedication and efficient service were appreciated by both the delegates and the event organizers. This initiative not only met its objectives but also provided a meaningful experience for the volunteers, reinforcing the values of the National Service Scheme.



Our NSS volunteers at Chief minister's Programme



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PO & NSS volunteers at Chief minister's Programme



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3.A.Event: Blood Donation Orientation Camp

Category: Awareness Lecture

Date: 29.11.2019

Time-3pm

Number of NSS volunteer-38

Venue: Mukti-prana Sabhagriha

Report: An orientation lecture on Voluntary Blood Donation was held on 29.11.2019 at Mukti-prana Sabhagriha. The event was organized by NSS, RKSMVV and aimed at raising awareness about the importance and impact of blood donation. The lecture featured Dr. Sandipan Ghosh, Conselor North 24 Parganas District Hospital, Blood Bank Barasat who provided comprehensive insights into the critical role of voluntary blood donation in saving lives.

The primary objectives of the lecture were:

1. To educate participants on the significance of voluntary blood donation.
2. To dispel myths and misconceptions about the blood donation process.
3. To encourage more people to become regular blood donors.
4. To highlight the safety and procedures involved in blood donation.

The speaker emphasized that voluntary blood donation is a crucial component of the healthcare system. It ensures a steady supply of safe blood for patients in need, including those undergoing surgeries, trauma victims, cancer patients, and individuals with chronic illnesses requiring transfusions. The lecture underscored that a single donation could save up to three lives, highlighting the profound impact each donor can make. The lecture provided detailed information on the procedures and safety measures involved in blood donation. The speaker highlighted the importance of regular blood donation. The lecture concluded with an interactive Q&A session, where participants had the opportunity to ask questions and share their concerns. The speaker addressed queries related to eligibility criteria, the impact of blood donation on personal health, and ways to encourage others to donate.

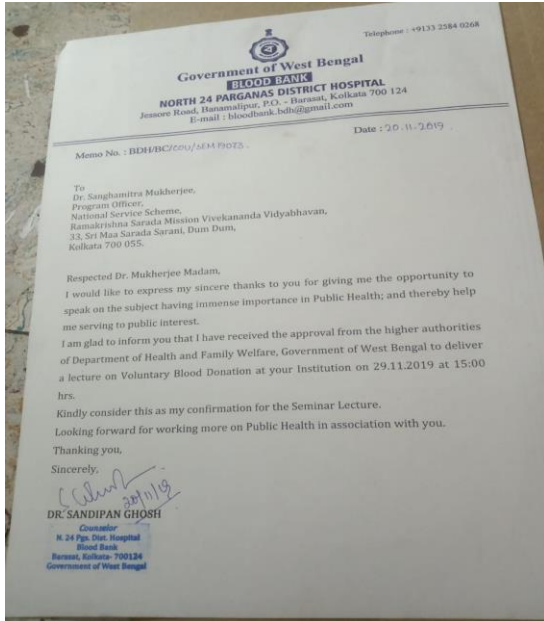
Outcome: The extension lecture on voluntary blood donation was a resounding success, effectively raising awareness and dispelling misconceptions about blood donation. The participants left with a deeper understanding of the importance of their contribution to saving lives and were encouraged to become regular donors. The event fostered a sense of



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community and altruism, reinforcing the critical role of voluntary blood donation in the healthcare system. Afterwards NSS volunteers sat with the students and made a list of blood donors. They also collected the names of teachers for blood donation.



Thanks giving letter by the resource person

B.Event: Blood Donation Camp

Date:03.12.19

Number of NSS volunteers-15

Venue: Swamiji Bhaban

Brief description of the event: Every year our college organizes Blood Donation Camp to create awareness among teachers and students about the importance of Blood Donation. A drop of blood can save a precious life. The blood donation camp was organized on 27th November, 2018 in the college premises. It was jointly organized by the NSS and Student Welfare Committee in collaboration with Association of Voluntary Blood Donors West Bengal and College. Health workers and nurses of Barasat Government Hospital, North 24 pargana had come for this purpose. About fifty students had donated blood enthusiastically along with the teachers and principal herself. The blood donors were given banana, muffin, egg and fruit juice as refreshment in order to re-energize themselves.

Outcome: This camp was not only contributed to the growing needs of blood, also create awareness among the students. Participating in a blood donation camp brings people together



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for a common cause, fostering a sense of unity, responsibility, and care within the community. It encourages individuals to contribute selflessly to the welfare of others.



Students Participating in the Blood donation Camp



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Banner for Blood Donation Camp



Blood Donation Camp: Enthusiastic students and NSS volunteers

4. Dengue Awareness Campaign

Date: 04/12/2019

Time: 1.45pm onwards

Venue: Adjacent area of the college

Number of NSS volunteers-15

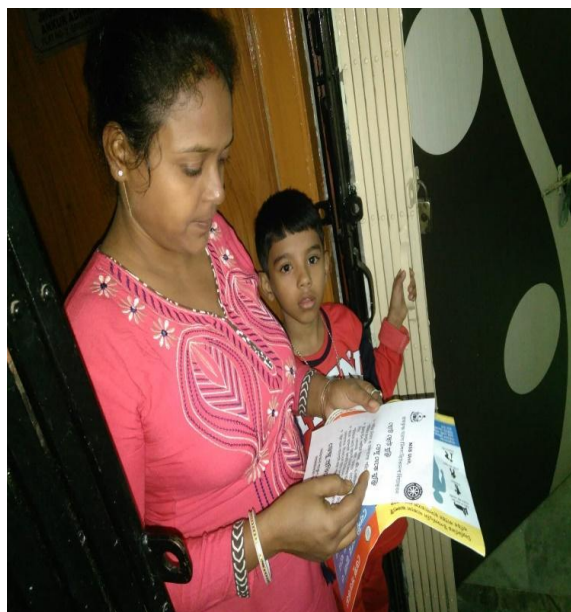


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Brief Report: The Dengue Awareness Campaign in the locality of our college aimed to educate residents about the risks, prevention, and management of dengue fever. NSS Unit of RKSMVV had organized Dengue Awareness Campaign in the locality of the college. Forty NSS volunteers participated in the campaign. To increase awareness about dengue fever, its symptoms, and modes of transmission, to encourage the adoption of preventive measures to reduce mosquito breeding sites and to equip residents with knowledge and tools to manage potential dengue outbreak, the NSS volunteers along with NSS PO and two other teachers relentlessly campaigned by visiting about 25 residences of that locality. Pamphlets, brochures, and posters highlighting key preventive measures, such as eliminating stagnant water, using mosquito repellents, and wearing protective clothing, were distributed throughout the locality. Students and volunteers organized clean-up drives to eliminate potential mosquito breeding sites.

Outcome: The Dengue Awareness Campaign was a significant step towards creating a well-informed and proactive **community**. The campaign not only raised awareness but also empowered individuals to take effective action against dengue fever. Continued efforts and periodic follow-ups are recommended to sustain the momentum and ensure long-term success in dengue prevention.



Door to door Awareness Campaign on Dengue by NSS volunteers



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Door to door Awareness Campaign on Dengue by NSS volunteers

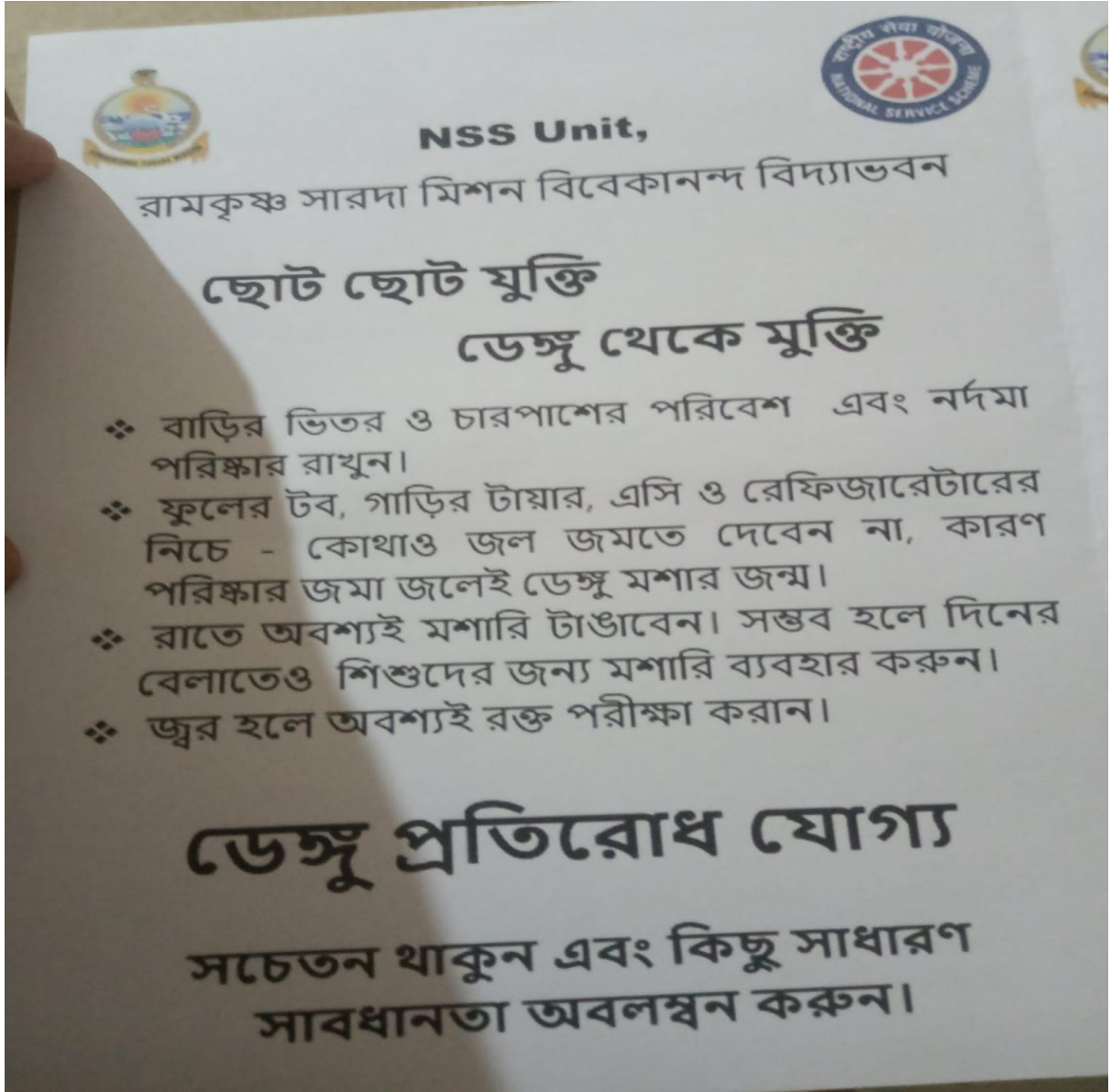


Procession taken out by teachers and NSS volunteers to raise awareness on Dengue



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Leaflets on Dengue prevention and treatment: distributed and explained to the community members by NSS volunteers

5.Name: Workshop on Menstrual Health and Hygiene Awareness

Category: Awareness lecture

Organizing unit: SWC &NSS, RKSMVV

Date: 28.1.20

Time: 11:30a.m. – 1:00p.m.



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Number of Students: 260

Number of Resource Person: 1

Name of Resource Person: Dr. Bela Rakshit, renowned Gynecologist

Number of Beneficiaries: 175

Number of NSS volunteers-25

Brief description of the event: The menstrual health and hygiene workshop for students was a comprehensive session designed to educate and empower young individuals about menstrual well-being. An awareness workshop on Menstrual Health and Hygiene was held for the students as well as **adolescent girls from the neighboring slums**. The workshop included interactive discussions, demonstrations of proper hygiene routines, and the introduction of sustainable menstrual products. Students got accurate information to manage their menstrual health confidently. Dr. Bela Rakshit elaborated the issue and clarified several misconceptions.

PROGRAMME OUTCOME: The workshop on menstrual health and hygiene is expected to yield several positive outcomes:

- **Increased Awareness:** Participants gained a heightened understanding of menstrual health, breaking taboos and dispelling myths surrounding menstruation.
- **Improved Hygiene Practices:** Attendees learnt and adopted proper menstrual hygiene practices, reducing the risk of infections and promoting overall well-being.
- **Enhanced Confidence:** The workshop empowered participants to confidently manage their menstrual health, fostering a positive attitude towards their own bodies.
- **Stigma Reduction:** Open discussions contributed to breaking down societal stigma related to menstruation, creating a more supportive and understanding environment.
- **Adoption of Sustainable Practices:** Introduction to eco-friendly menstrual products encouraged participants to consider and adopt sustainable options, promoting environmental consciousness.
- **Community Engagement:** The workshop encouraged participants to share knowledge with their peers, creating a ripple effect of awareness within the community.
- **Accessible Resources:** Participants were informed about resources for affordable and accessible menstrual products, ensuring they can manage their menstrual health effectively.

Overall, the workshop aimed to equip individuals with the knowledge and skills necessary to navigate menstruation confidently, leading to improved health outcomes and a more informed and supportive community.

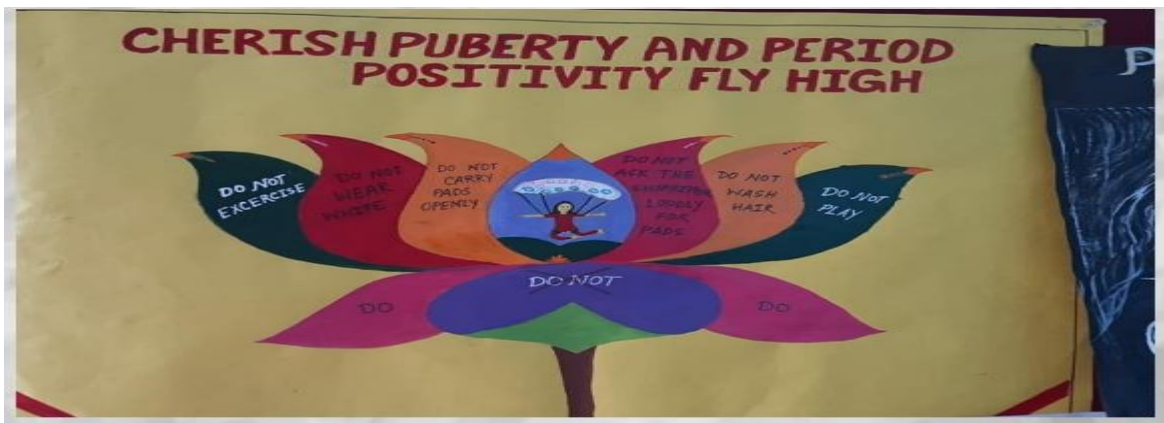


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Posters made by students and NSS volunteers on Menstrual Health and Hygiene



Poster made by students



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Dr. Bela Rakshit speaks on the Menstrual Health & Hygiene



Students participated in the awareness lecture

Campaigns and Activities organized by NSS UNIT during COVID 19



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2020

Even during the pandemic, the NSS had come forward and selflessly served these communities, beginning with COVID awareness to supplying provisions that come under necessities.

6.E-meeting was conducted on 18.04. 2020 vide Zoom Meeting App for having interaction between NSS volunteers and NSS programme officer regarding awareness & prevention of covid19 and further for the promotion of the government initiations to be undertaken during Covid 19. 68 Volunteers along with NSS PO Dr. Sanghamitra Mukherjee completed the training on 'Basics of Covid-19' conducted by IGOT, portal on Diksha Platform MHRD, Government of India. 32 NSS volunteers attended various other online training and participated in several online competitions organized by various institutes during the lockdown period.

The flyer features three logos at the top: the Ramakrishna Sarada Mission logo on the left, the National Service Scheme (NSS) logo in the center, and the West Bengal State University logo on the right. The main title is "Training and Orientation Programme for NSS Volunteers Awareness and Prevention of COVID-19." Below this, it states "Organised by : NSS Cell, Ramakrishna Sarada Mission Vivekananda Vidyabhavan" and "As Directed by : Ministry of Youth Affairs & Sports Govt. of India". The date "18.04.2020" and time "3-3.40P.M. 5-5.40P.M." are prominently displayed. A central graphic shows a laptop with "WEBINAR" written on the screen. Below the laptop, it says "Through Zoom App. Link to be shared in Group". At the bottom, it lists "Under the able guidance of Dr. Pranam Dhar, Programme Coordinator - NSS West Bengal State University & District Nodal Officer, 24 pgs (N), WB" and "Resource Person Dr. Sanghamitra Mukherjee, P.O. NSS Unit (RKSMVV)".

Flyer Of the Training and Orientation Programme



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NSS volunteers participating in the Webinar



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NSS volunteers participating in the Webinar

Outcome: The online training program for National Service Scheme (NSS) volunteers focused on COVID-19 awareness and prevention has yielded significant outcomes:

- 1. Enhanced Knowledge and Awareness:** Volunteers gained a comprehensive understanding of COVID-19, including transmission methods, symptoms, and prevention strategies. The training increased awareness about the importance of vaccination, mask-wearing, hand hygiene, and social distancing.



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2. Community Engagement: Volunteers were equipped to conduct awareness campaigns in their localities, reaching a broad audience through both online and offline methods. The NSS volunteers could engage themselves in virtual community meetings and webinars to educate the public.

4. Myth Busting: Volunteers were trained to identify and address misinformation and myths about COVID-19, helping to reduce panic and promote factual understanding.

5. Support for Health Services: NSS Volunteers became valuable resources in community-based health monitoring and reporting.

6. Personal and Community Safety: Emphasis on personal health and safety protocols ensured volunteers could protect themselves while serving their communities. NSS Volunteers promoted adherence to government guidelines, contributing to community-wide safety.

Overall, the online training program successfully prepared NSS volunteers to act as frontline advocates for COVID-19 prevention, significantly impacting community health and safety.

7. Creating General Awareness about COVID 19

To create general awareness about the COVID 19 Pandemic, posters, ppts, videos, etc. were made by NSS Volunteers and shared with other college students regularly. Around 15 volunteers have contributed to this campaign with posters, messages, poems, slogan writings, ppt, etc which were shared on official social media handles of the NSS Unit, West Bengal. Our NSS volunteers participated in the various cultural competitions organized by West Bengal State University.

Programme Outcome:

The online activities involving poster making and PowerPoint (PPT) presentations on general COVID-19 awareness by NSS volunteers resulted in several positive outcomes:

1. Creative Engagement and Learning: Volunteers engaged creatively, enhancing their understanding of COVID-19 prevention measures through visual and multimedia expression and it increased retention of important information through the process of creating educational content.

2. Effective Communication of Information: Posters and PPTs served as effective tools for disseminating clear, concise, and impactful information on COVID-19. Visual aids helped in simplifying complex information, making it accessible to a wider audience.



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3. Raising Public Awareness: Created materials were shared on various online platforms, reaching a broad audience and increasing public awareness about COVID-19. Materials covered critical topics such as symptoms, prevention, vaccination, and myths versus facts.

4. Community Engagement: Volunteers' work fostered a sense of community involvement and collective effort in fighting the pandemic. The interactive nature of posters and presentations encouraged community members to engage with and share the content.

5. Community Awareness among Peers & Peer Learning and Collaboration: The activities promoted collaboration among volunteers, facilitating peer learning and teamwork. NSS Volunteers exchanged ideas and provided feedback, leading to improved quality of the educational materials.

6. Empathy and Social Responsibility: By creating awareness materials, volunteers developed a deeper sense of empathy and social responsibility towards their communities and encouraged proactive behavior and participation in health and safety measures.

Overall, the online poster and PPT making activities empowered NSS volunteers to play a crucial role in educating the public about COVID-19, thereby contributing to the broader efforts to mitigate the impact of the pandemic.



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Photo collage made by NSS volunteers



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Photo collage made by NSS volunteers



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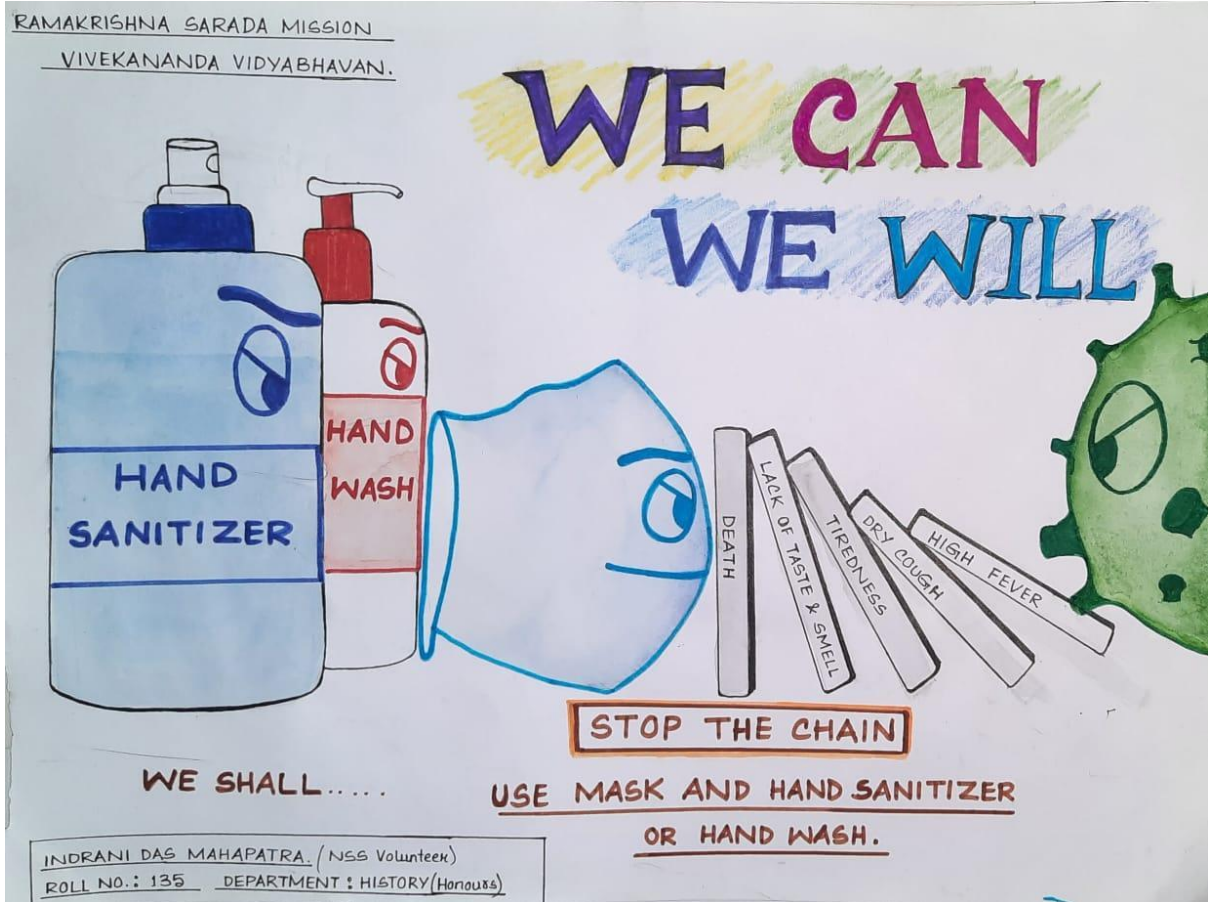
Name- Madhumita Roy
Roll- 137
Department- History

Painting made by NSS volunteers



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Poster made by NSS volunteers



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Posters made by NSS volunteers



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8. Our NSS Volunteer Nabanita Ghosh speaks about Covid 19 and her video was uploaded in the official You Tube Channel of NSS West Bengal.

You Tube Link: <https://youtube.com/shorts/A2VFToXIjRM?si=KJJwt TK27O5DoJy>

00:58

INDIAFIGHTSCORONA

Nabanita Ghosh
NSS volunteer
R.K.S.M.V.V .WEST BENGAL

Made with Video Flyer

Nabanita Ghosh from West Bengal speaks about COVID19

276 views 4y ago #IndiaFightsCorona ...more

COVID-19
Get the latest information from the Ministry of Health and Family Welfare. [Learn more](#)

See more resources on Google

NSS West Bengal Offic... 1.42K

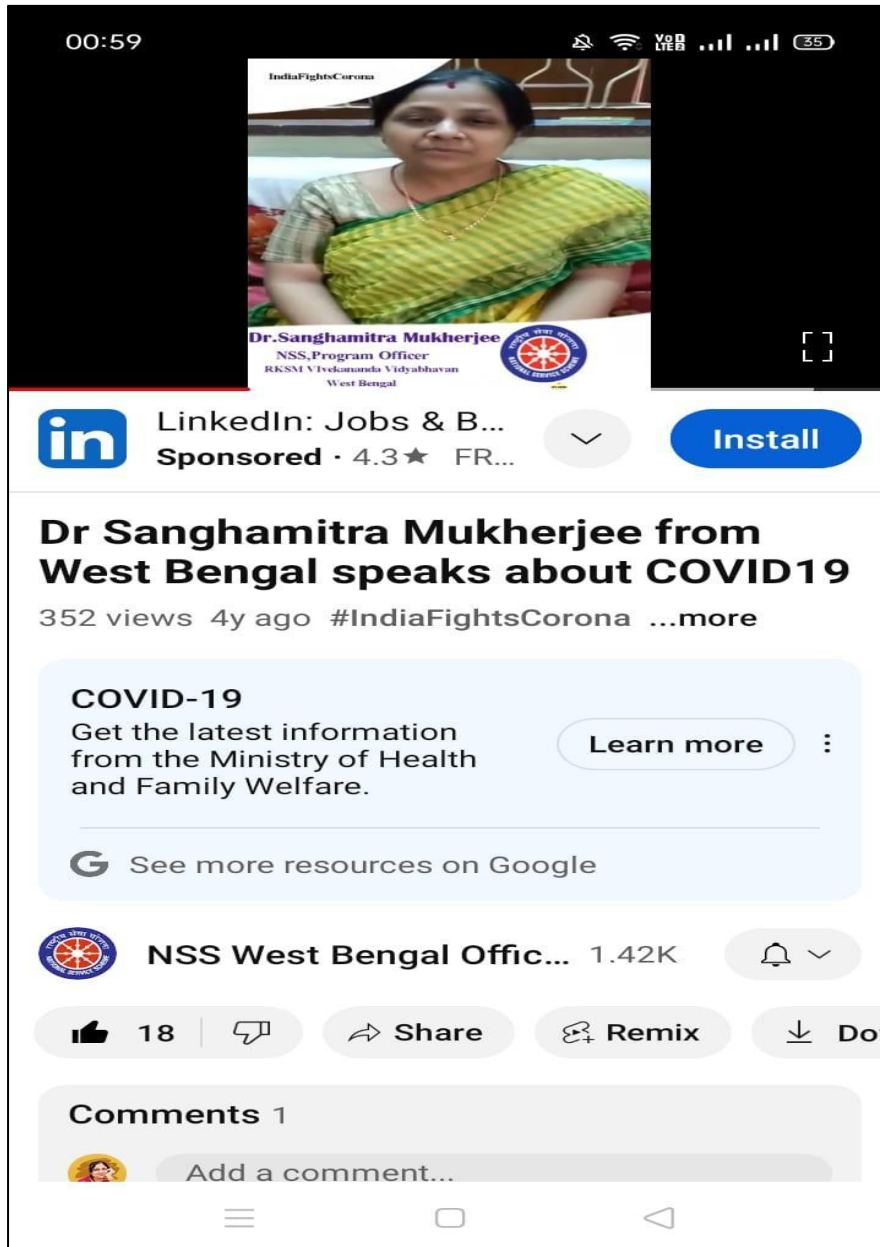


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9 .NSS PO Dr. Sanghamitra Mukherjee speaks about Covid 19 and her video was uploaded in the official You Tube Channel of NSS West Bengal.

You Tube Link: <https://youtu.be/jEoPz0JXwTY?si=aS-50XOzt9p3RENB>



Outcome: Creating a video on COVID-19 and protection measures can have several positive outcomes, particularly in public health education:



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1. **Increased Awareness:** Videos are an effective way to communicate complex information in an easily digestible format. By presenting facts about COVID-19 and protection methods like vaccination, mask-wearing, and social distancing, viewers can better understand how to protect themselves and others.

2.. **Combating Misinformation:** During the pandemic, misinformation spread rapidly, often leading to harmful behaviors. A credible video can help debunk myths, clarify misconceptions, and provide accurate information, reducing the spread of falsehoods.

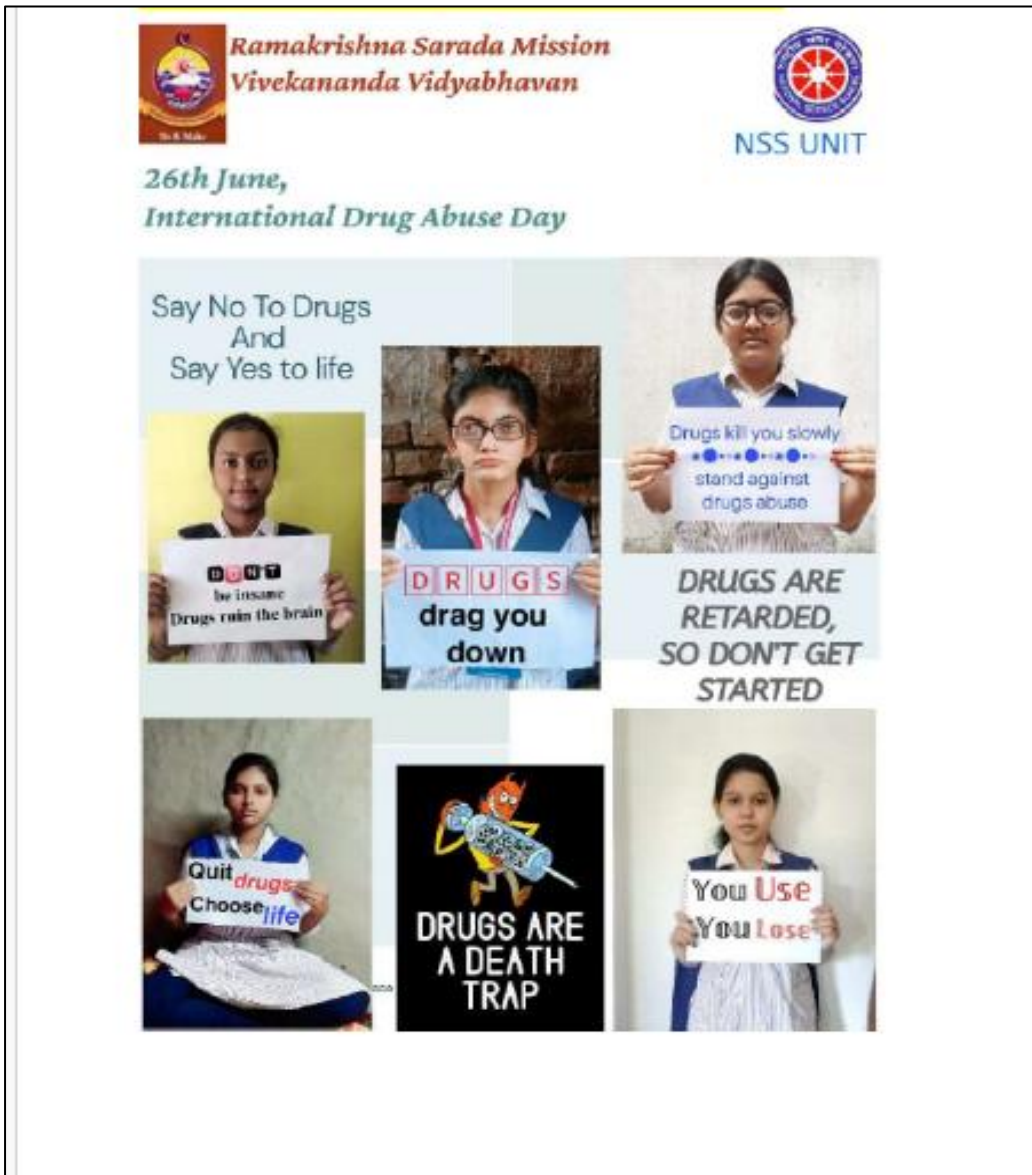
In summary, creating a video on COVID-19 and protection measures can significantly contribute to public health efforts by raising awareness, changing behavior, combating misinformation, and reaching a broad audience.

. 10. International Drug Abuse Day



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SAY NO TO DRUGS, SAY NO TO ADDICTION

Photo collage made by NSS volunteers

International Drug Abuse Day was celebrated by making online posters on 26th June, 2020.

Outcome: Community engagement in the creation of online posters for International Drug Abuse Day can be highly impactful, fostering awareness and education. Here are key aspects of how this engagement unfolds:

1. Educational Campaigns: Our NSS volunteers participated in the International Drug Abuse Day by creating informative posters. This not only educated the students but also



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spreaded awareness within the college community. These posters typically highlight the dangers of drug abuse, prevention methods, and support resources available for those struggling with addiction.

2. Family and Peer Groups: Encouraging families and peer groups to participate in creating and sharing posters can amplify the message. This personal level of engagement helps to start conversations about drug abuse and its prevention within close-knit groups.

These various forms of community engagement help to spread awareness about drug abuse, promote prevention, and support those in need by creating a supportive and informed community environment.

Activities of 2020-21

1. International Day of Girl Child

International Day of Girl Child was observed by the NSS Unit of RKSMVV by making a short video on 11th October, 2020.

The online observation of the International Day of the Girl Child by NSS (National Service Scheme) volunteers through a video-making initiative can have several positive outcomes:

- 1. Awareness and Education:** The videos can highlight issues faced by girls globally, such as gender inequality, lack of education, and child marriage. This helps raise awareness among the audience.
- 2. Empowerment:** By showcasing success stories and achievements of girls and women, the videos can inspire and empower young girls to pursue their dreams and overcome challenges.
- 3. Community Engagement:** Engaging with the community through these videos fosters a sense of solidarity and collective action towards promoting girls' rights and opportunities.

Overall, such an initiative not only commemorates the International Day of the Girl Child but also contributes to long-term positive change in society.

You Tube Link: https://youtu.be/qmk8y11fMH0?si=4C_2qjE8q3RqstxZ

2. World AIDS Day

On 1.12.2020 World AIDS Day was celebrated through making online poster.

Outcome: Community Awareness among Peers

World AIDS Day, observed on December 1st, aimed to raise awareness about HIV/AIDS. The programme educated the students about HIV prevention, treatment, and the importance of



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regular testing. The students will share the knowledge among their peers and the other community members resulting in an effective awareness among all. These outcomes help drive forward the global response to HIV/AIDS.



Photo collage made by NSS volunteers

3. Community Service on 26th January, 2021

NSS unit has organized a short cultural programme on 26.01.2021. Four NSS volunteers and twenty local children from the adjacent slums participated in it. After the programme got over pens, pencils, copies, masks, and food packets were distributed among the children.

Number of NSS volunteers-4

The **programme outcome** of donating pens and pencils to slum children by NSS (National Service Scheme) volunteers can include several positive impacts:



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- 1. Educational Support:** Providing essential stationery enhances access to education for children who may lack resources, thereby supporting their learning and school attendance.
- 2. Empowerment:** Equipping children with pens and pencils empowers them to engage actively in their studies, fostering a sense of empowerment and motivation to learn.
- 3. Community Engagement:** NSS volunteers engage directly with the community, fostering goodwill and demonstrating the importance of community service and social responsibility.

Overall, donating stationery through community service not only addresses immediate needs but also nurtures a culture of giving and educational support among both volunteers and recipients.



NSS volunteers and PO in the community programme on 26.01.21



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Kits were distributed among slum children by NSS volunteers



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Sharing is Caring



Kits were distributed among slum children by NSS volunteers

4. World Environment Day

To mark the celebration of World Environment Day, NSS Unit conducted a one-day e-workshop on the 'Swachhta Action Plan' on 5.6.2021. The agenda of the workshop was to create awareness of the Swachh Campus Manual. More than 30 volunteers attended the



workshop. The participants were addressed by NSS PO Dr. Sanghamitra Mukherjee. The contents of the Swachh Campus Manuals was explained in detail by the speaker. A short video was made on Ecosystem Restoration, the theme of World Environment Day 2021.

Programme Outcome: The outcomes of online World Environment Day program can vary widely depending on the goals and activities involved. Typically, such programs aim to raise awareness about environmental issues, promote sustainable practices, and encourage **community involvement** in conservation efforts. They may include activities like webinars, virtual workshops, educational sessions, and campaigns to inspire action. Specific outcomes could include increased public awareness, policy advocacy, behavioral change towards sustainability, and fostering partnerships among stakeholders for environmental stewardship.

You Tube Link: <https://youtu.be/K85XN8q2Nrg?si=ez-G0fQ63LBtaxwt>

Activities of 2021-22

1. Covid Vaccination

A Covid vaccination camp was successfully held in our college campus by the NSS unit in collaboration with the Higher Education Department Govt. of West Bengal, with a significant turnout of students, staff, and teachers receiving the vaccine on 7th October, 2021. Additionally, members of the local community availed themselves of the opportunity, resulting in a total of 120 individuals being vaccinated. The active involvement of twelve NSS volunteers was instrumental in ensuring the smooth execution of the camp.

Number of NSS volunteers-12

Programme Outcome: The outcomes of a COVID vaccination camp held on a college campus can be quite impactful. Some common program outcomes include:

1. **Vaccination Coverage:** Increased vaccination rates among students, faculty, and staff, contributing to community immunity.
2. **Community Engagement:** Strengthened community spirit and cooperation in tackling public health challenges.
3. **Health Impact:** Potential reduction in COVID-19 transmission and associated illnesses within the college community.
4. **Logistical Insights:** Operational lessons learned for organizing future health-related events on campus.

These outcomes contribute to a safer campus environment and broader public health goals.



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**Banner of Covid-19 Vaccination camp
Fight Covid with Vaccination**



People waiting for vaccination outside the room



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Health workers



People were getting vaccinated



People were getting vaccinated



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NSS volunteers with PO

2. New India @75 Phase-2

The NSS unit of our college has participated in New India @75 Phase-2 in October 2021. WBSAP & CS observed a campaign in the name & style of New India@75 which was being planned to observe across the 25 schools and 25 colleges in West Bengal in two phases (Phase I & II) engaging the adolescents and youth to do the awareness campaign on HIV, Tuberculosis and Blood Donation Awareness Programme. **Our college is selected among the 25 colleges in West Bengal.**

The program was launched by NACO. Our NSS volunteers participated in the campaign and they made several posters and short videos on the three issues. Videos were made on Azadi ka Amrit Mahotsav also. **Medha Kundu**, Semester-3, Department of History was the Brand Ambassador of our college in the New India@75 Phase-II programme.

You Tube Video on Tuberculosis Awareness:

<https://youtu.be/bqitrMPQcHQ?si=48lnW54IbsA1aZfs>

You Tube Video on HIV Awareness:

https://youtu.be/4Bk_O YYSI8?si=8Nn8DFfmVROL KPf

You Tube Video on Blood Donation Awareness:

https://youtu.be/XHj_s1SJy8s?si=H-vgh4C5x9aa7Tds

Programme Outcome Awareness programs on HIV, tuberculosis (TB), and blood donation conducted by National Service Scheme (NSS) volunteers often have several positive outcomes, including:



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1. Enhanced Knowledge and Awareness: Increased understanding of HIV, TB, and the importance of blood donation among participants and dispelling myths and misconceptions about these diseases and blood donation.

2. Improved Community Health: Higher participation in blood donation drives, leading to a more robust and reliable blood supply. Better overall health outcomes due to early detection and treatment of HIV and TB

3. Empowered Volunteers: NSS volunteers gain valuable experience in organizing and conducting awareness campaigns, enhancing their communication, leadership, and organizational skills. Volunteers become more informed advocates for health issues in their communities.

4. Community Engagement: Strengthening community networks and partnerships with local health organizations and authorities. Promoting a culture of volunteerism and community service.

Overall, these programs contribute significantly to public health by raising awareness, changing behaviors, and building supportive community environments.



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Poster made by NSS volunteer on Blood Donation Awareness











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TUBERCULOSIS

SYMPTOMS

 Loss of appetite	 Cough	 Chest pain	 Heat
 Weakness	 Weight loss	 Hemoptysis	 Increased sweating

PREVENTIVE MEASURES

 vaccination	 healthy diet	 vitamins	 Strength of respiratory	 avoid contact with sick people	 no cigarette smoking
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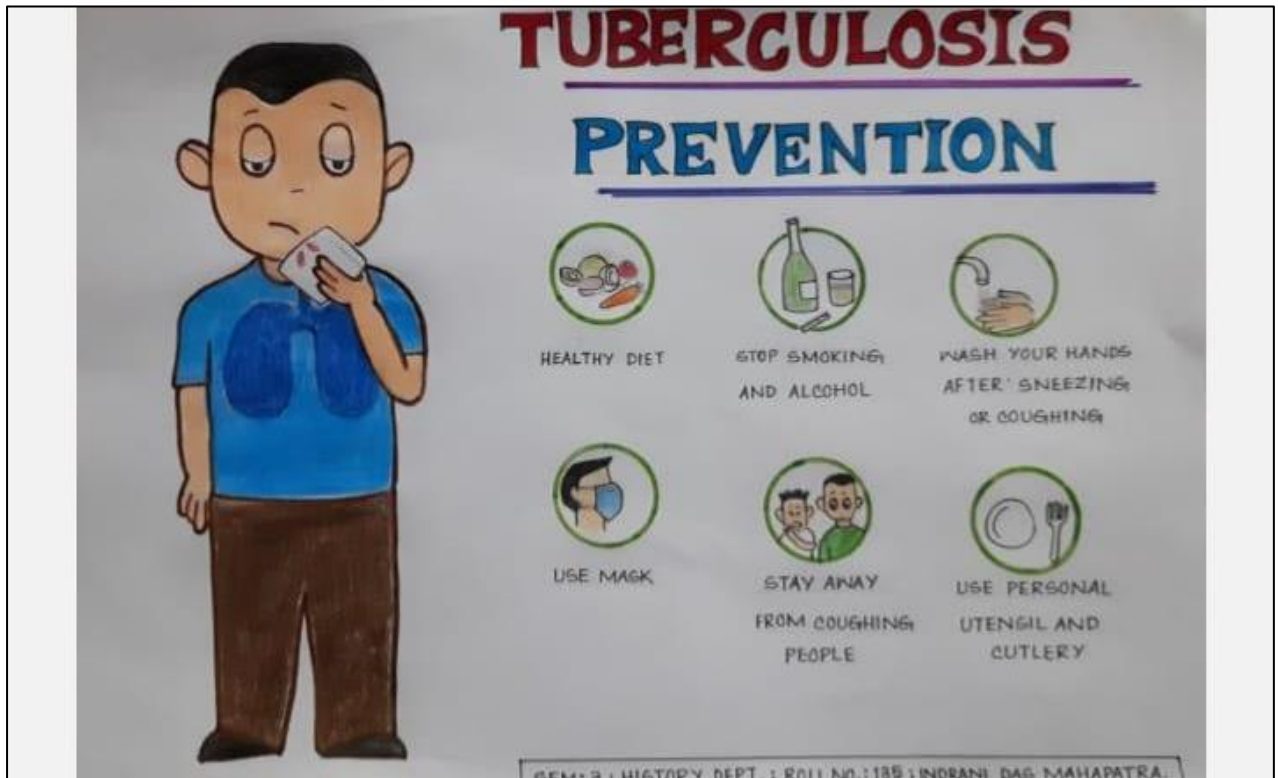
Name - Jayeeta Seth Roll - 165 Department - philosophy
College - Ramakrishna Sarada Mission Vivekananda Vidyabhavan.

Poster made by NSS volunteer on Tuberculosis Awareness



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Poster made by NSS volunteer on Tuberculosis Awareness

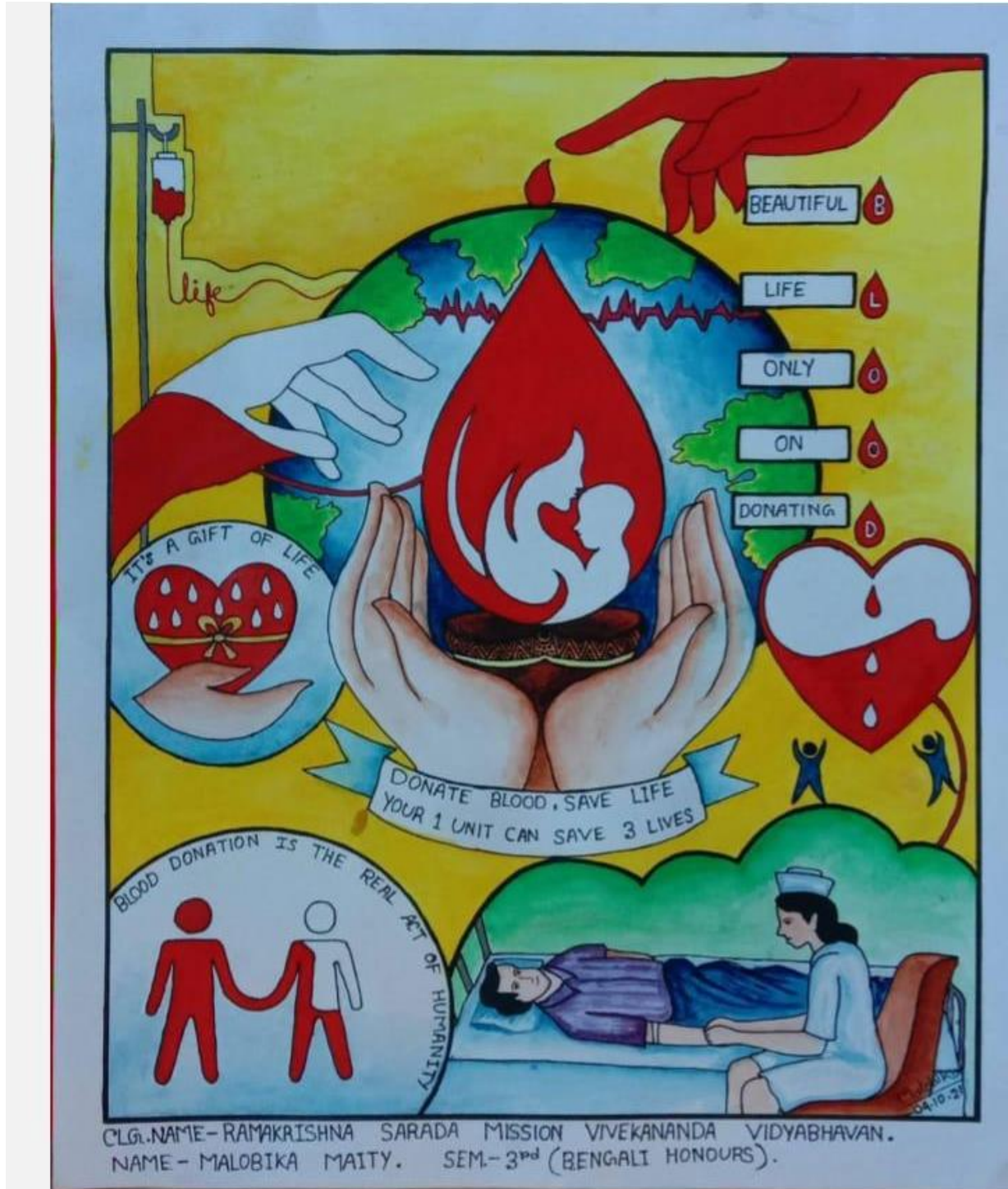


Poster made by NSS volunteer on AIDS Awareness



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Poster made by NSS volunteer on Tuberculosis Awareness



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KNOW TB
FIGHT TB
END TB

SIGN AND SYMPTOMS OF
ACTIVE TB

Coughing that lasts three or more weeks

chest pain, or pain with breathing or coughing

Coughing UP Blood

Loss of Appetite

Fever

chills

Night sweats

Fatigue

Clg. Name - Ramakrishna Sarada Mission Vivekananda Vidyabhavan.
Name :- Priyanka Mondal
Sub :- Sanskrit (Honour's), Roll - 201 ,

Poster made by NSS volunteer on Tuberculosis Awareness



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Poster made by NSS volunteer on Blood Donation Awareness



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Poster made by NSS volunteer on AIDS Awareness



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Name - Madhumita Roy. Roll - 197. Department - Health. Semester - 3

Poster made by NSS volunteer on AIDS Awareness



WhatsApp x Fwd: Implementation of Phase- x

mail.google.com/mail/u/0/?tab=rm&ogbl#search/daspiyalisacs%40gmail.com/FMfcgzGkFnGcmtXRxFgNVnpxTVWmqzr?projector=1&messagePartId=...

HFW-28016(99)/2/2018-IEC SEC(SAPCS)-Dept. of H&FW/515

GOVERNMENT OF WEST BENGAL
 DEPARTMENT OF HEALTH & FAMILY WELFARE
 WBSAP&CS (IEC DIVISION)
 1st Floor, Swasthya Bhawan, GN29, Sector V, Salt Lake Kolkata-91

From: Sri Abhishek Tiwari (IAS)
 The Project Director , WBSAP&CS
 &
 Joint Secretary (Dept of H & FW)

To: The Chief Medical Officer of Health
 All Districts

Dated:- 27.09.21

Sub:- Implementation of Phase-II New India@75 in 25 Schools and Colleges

Madam/Sir,

In reference to subject mentioned above, after the successful completion of Phase-I, New India@75 it is time to start phase-II in 25 new Government schools and colleges engaging the adolescents and youth to do the awareness campaign on HIV, Tuberculosis and Blood donation program.

The Committee formulated at State Level given in Annexure-A will be responsible for proper planning, implementation and monitoring of various activities planned as part of New India@75. The program will be virtually launched on 1st October by WBSAP&CS. A letter from NACO is attached for the necessary reference.

For further communication the State level committee may contact:

31°C Haze Search ENG IN 02:00 17-06-2024

WhatsApp x Fwd: Implementation of Phase- x

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आलोक सक्सेना
 अपर सचिव एवं महानिदेशक
Alok Saxena
 Additional Secretary & Director General

राष्ट्रीय एड्स नियंत्रण संगठन
 स्वास्थ्य और परिवार कल्याण मंत्रालय
 भारत सरकार
National AIDS Organisation
 Ministry of Health & Family Welfare
 Government of India

D.O. No. X-19020/03/2021-NACO(IEC&MS)
 Dated: 13th July, 2021

Dear Colleague,

As you may be aware, next year our country will commemorate 75 Years of Independence. In this context, the Government of India desires to build the concept of New India @75 with efficient, transparent and accountable governance. In the development of New India@75, every Department and Institution is taking certain initiatives which would contribute in bringing change for the development of New India.

The National AIDS Control Organisation (NACO) is planning to contribute by engaging adolescents and youth of select government schools and colleges at the state and district level through online engagement and mobilization. This would inculcate safe behavioural practices and reduce the menace of stigma and discrimination related to HIV and comorbidities.

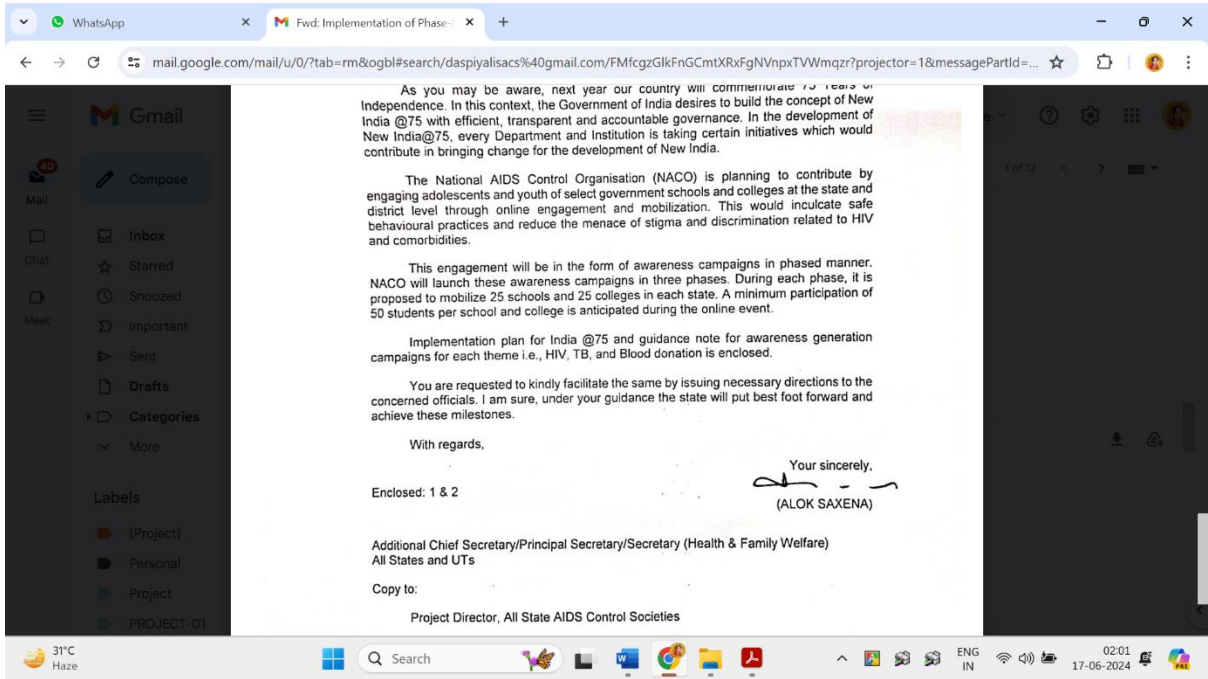
This engagement will be in the form of awareness campaigns in phased manner. NACO will launch these awareness campaigns in three phases. During each phase, it is proposed to mobilize 25 schools and 25 colleges in each state. A minimum participation of 50 students per school and college is anticipated during the online event.

Implementation plan for India @75 and guidance note for awareness generation

31°C Haze Search ENG IN 02:00 17-06-2024

New India 75 letters

Pri. Vedarupapriana
 Principal
 Ramakrishna Sarada Mission
 Vivekananda Vidyabhavan



HPW-28016(99)/2/2018-IEC SEC(SAPCS)-Dept. of H&FW/ 373 / 1(15)

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DEPARTMENT OF HEALTH & FAMILY WELFARE
WBSAP&CS (IEC DIVISION)
 1st Floor, Swasthya Bhawan, GN29, Sector V, Salt Lake Kolkata-91

19	Govt College of Engineering & Ceramic Technology	Kolkata
20	R.K Sarada Mission Vivekananda Vidyabhawan	Kolkata
21	Vidyasagar University	Purba Medinipur
22	Belda College	Medinipur
23	Burdwan University	Burdwan
24	Ananda Chandra College	Jalpaiguri
25	Maynaguri College	Jalpaiguri

Email stating the name of our college to participate in New India 75

P. Vedaruparana
 Principal
 Ramakrishna Sarada Mission
 Vivekananda Vidyabhavan



3. World AIDS Day

The National Service Scheme (NSS) volunteers organized a significant event commemorating World AIDS Day on 1st December, 2021. The event aimed to raise awareness about AIDS and its prevention strategies among the community members. The event commenced with an inaugural address by our Principal Pravrajika Vedarupaprana, emphasizing the importance of understanding HIV/AIDS and combating stigma associated with it. This was followed by informative sessions conducted by NSS PO Dr. Sanghamitra Mukherjee, who shed light on the prevention of HIV/AIDS. Some volunteers presented paper on transmission, symptoms and treatment of AIDS. The event concluded with a pledge-taking ceremony, where participants vowed to spread awareness and support individuals affected by HIV/AIDS. Overall, the World AIDS Day event organized by NSS volunteers proved to be an enlightening and impactful initiative in the ongoing fight against HIV/AIDS.

Number of NSS volunteers-8

Programme Outcome

The celebration of World AIDS Day by NSS (National Service Scheme) volunteers typically aims to raise awareness about HIV/AIDS, promote prevention measures, and reduce stigma associated with the disease. Here are some potential outcomes of such a program:

- 1. Increased Awareness:** Through seminars, workshops, and informational sessions, participants gain a better understanding of HIV/AIDS, its transmission, and prevention methods.
- 2. Reduced Stigma:** By engaging with the community and sharing accurate information, NSS volunteers can help reduce the stigma and discrimination faced by people living with HIV/AIDS.
- 4. Community Engagement:** Events such as rallies, street plays, and health camps can foster community involvement and encourage collective action in the fight against HIV/AIDS.

By organizing and participating in these activities, NSS volunteers can make a significant impact in their communities, contributing to the global efforts to combat HIV/AIDS.



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PO was giving speech on prevention of AIDS



NSS volunteer was describing symptoms of AIDS



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Pravrajika Vedarupaprana, Principal of the college delivered an exhaustive lecture on awareness of AIDS and community engagement



NSS Volunteers with Principal and PO (Posters made by NSS volunteers were displayed on the soft board)

You Tube Link: https://youtu.be/43TErJ5zEHk?si=DEdVaqNOGDvj_xES



4.NSS volunteers at the programme of Student Credit Card Distribution

On 24th and 25th February, 2022, 15 NSS volunteers of our college participated in the Chief Minister's Programme of Student Credit Card organized by Govt. of West Bengal at Netaji Indoor Stadium. The National Service Scheme (NSS) volunteers played a crucial role in ensuring the success of the Chief Minister's program. Their primary responsibility was to distribute food packets and water to the delegates attending the event. This report outlines the outcomes of their efforts. PO Dr. Sanghamitra Mukherjee was present there also. Volunteers were divided into groups, with specific areas assigned for food and water distribution. Distribution stations were strategically placed to ensure easy access for delegates. The presence of NSS volunteers allowed event organizers to focus on other critical aspects of the program. Volunteers demonstrated excellent teamwork and communication skills, ensuring a seamless operation.

Number of NSS volunteers-15

Outcome: NSS volunteers gained valuable experience in event management and service delivery. The activity fostered a sense of responsibility and **community service** among the volunteers. The involvement of NSS volunteers in distributing food packets and water to delegates significantly contributed to the success of the Chief Minister's program. Their dedication and efficient service were appreciated by both the delegates and the event organizers. This initiative not only met its objectives but also provided a meaningful experience for the volunteers, reinforcing the values of the National Service Scheme.

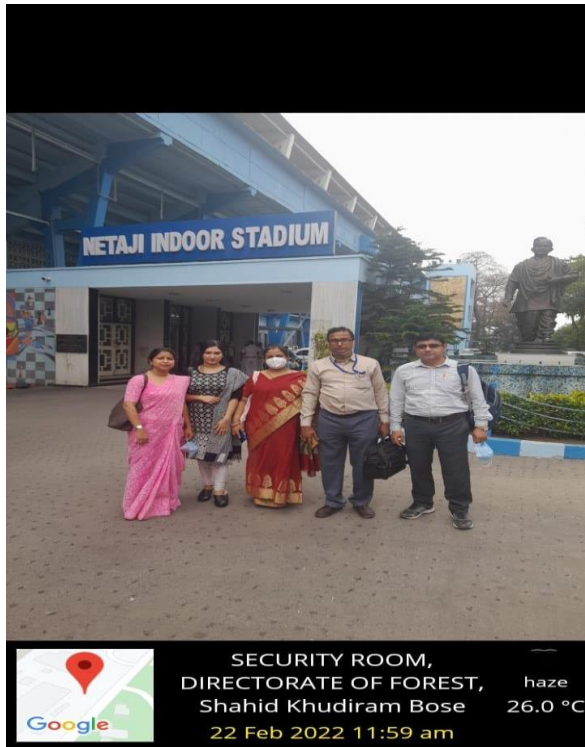




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NSS Volunteers and PO for Community Service at a Government Event



POs and office staff at the meeting

Pc. Vedarupriana
Principal
Ramakrishna Sarada Mission
Vivekananda Vidyabhavan



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NSS Volunteers and PO for Community Service at a Government Event



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5. Observance of World Environment Day

NSS volunteers present-24

Brief Report: NSS Unit in collaboration with Geography Department, Ramakrishna Sarada Mission Vivekananda Vidyabhavan organized a cultural programme to celebrate World Environment Day on 7th June, 2022. 24 volunteers participated in the cultural programme along with a power point presentation. At the end of the programme a pledge was taken by the NSS volunteers to conserve Mother Nature and keep our earth clean and green as well as to assure our mother earth the sustainability of nature and natural resources. Total number of 15 volunteers participated in the programme. The NSS volunteers took pledge at last to keep Mother Earth safe.

Number of NSS volunteers-15

Programme Outcome: On 5th June World Environment Day is observed all over the globe and the day helps to increase awareness about the environment and the damage that human activities do to it. Through the celebration of 5th June and reading pledges to protect the environment, all the students learnt that the quality of nature or environment is gradually deteriorating day by day and it is prime time to take proper steps to protect our environment for our future generations.



Flyer of World Environment Day



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NSS volunteers and other students observing World Environment Day at RKSMVV





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Students' performance on World Environment Day

6. Tree plantation on 8th June, 2022

12 saplings were planted in the college premises by 5 NSS volunteers as a part of celebration of the World Environment Day. One monastic member and PO was present.

Number of NSS volunteers-5

Outcome: The tree plantation drive by NSS volunteers in the college premises was a highly successful and impactful initiative. Here are some key outcomes:

- 1. Environmental Enhancement:** The planting of trees significantly improved the greenery and aesthetic appeal of the college campus, contributing to a healthier environment.
- 2. Biodiversity Boost:** The addition of various tree species enhanced the local biodiversity, providing habitats for birds, insects, and other wildlife.
- 3. Climate Benefits:** The new trees will help absorb carbon dioxide, contributing to the fight against climate change and improving air quality.
- 4. Educational Impact:** The drive served as a practical learning experience for volunteers, educating them about the importance of trees and ecological balance.
- 5. Community Engagement:** The initiative fostered a sense of community and teamwork among the volunteers, promoting a collective responsibility towards environmental conservation.
- 6. Long-term Benefits:** As the trees grow, they will provide long-term benefits such as shade, reduced soil erosion, and a cooler microclimate within the campus.



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7. Promotion of Sustainable Practices: The activity encouraged sustainable practices and environmental stewardship among the college community.

8. Positive Campus Culture: The initiative promoted a culture of sustainability and environmental awareness within the college, inspiring other students and staff to engage in similar activities.

9. Symbolic Value: The planted trees stand as a lasting symbol of the volunteers' commitment to the environment and their proactive efforts in making a positive difference.



NSS volunteers were planting trees in the college as a part of observance of World Environment Day



Tree Plantation drive at RKSMV



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7. Thalassemia Awareness Programme conducted by RKSM Matri Bhavan

Category: Health Check up

Organizing unit: NSS, RKSMVV

Date: 14/6/22

Time: 11:30a.m. onwards

Number of Students: 120

Number of NSS volunteers: 14

Number of Resource Person: 1

Name of Resource Person: Matron Jhuntu Sengupta, RKSM Matribhavan

Brief description of the event: Thalassemia is the commonest single gene disorder in the world population today. The NSS Unit of our college organized a Thalassemia detection camp, where experts from Ramakrishna Sarada Mission Matribhavan Hospital came. First, a briefing was done by Metron Jhuntu Sengupta, RKSM Matribhavan on why this test is needed. Awareness was spread about Thalassemia. It was stated that if parents are carriers of thalassemia, the child has a greater chance of inheriting a more serious form of the disease. The students could shed their fear and a total of 83 tests were done. The blood group test, Haemoglobin and Thalassemia test were done for the students. 13 volunteers participated. Dr. Sanghamitra Mukherjee, NSS Program Officer motivated the students and welcomed newly enrolled students to get Check-up of Thalassemia. The blood report given to the Class representative of department individually Thalassemia is one of the most prevalent disorders among inherited conditions- carried in genes and passing from one generation to other, affecting nearly 200 Million people Globally.

Programme outcome: All Students of college got Awareness about thalassemia They got to know symptoms and side effects of it. This unusual benefit of thalassemia is a simple consequence of the body's response to the reduction in haemoglobin in the blood. Their body produces more cells to compensate, which then offers a protective effect against another disease that is also prevalent in the same region. The awareness lecture significantly enhanced the understanding of thalassemia among NSS volunteers. **Many volunteers expressed a commitment to raising awareness about the disease in their communities and participating in Blood Donation Campaigns.** The session also highlighted the importance of genetic counseling and early detection in preventing the disease.



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Matron Jhunu Sengupta delivered lecture



Blood test for Haemoglobin and Thalassemia



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Blood test for Haemoglobin and Thalassemia



Thalassemia Awareness Drive at RKSMVV

Pc. Vedarupapriana
Principal
Ramakrishna Sarada Mission
Vivekananda Vidyabhavan



Activities of 2022-23

1. Helping visually disabled students

NSS volunteers take every initiative to help visually disabled students academically as a scribe or a reader since 20th July, 2022. 10 such volunteers have engaged themselves in helping three visually disabled students get education by reading to them books and preparing audio books for them.

Number of NSS volunteers-10

NSS volunteers assisting visually disabled students as scribes had several impactful outcomes:

- 1. Enhanced Accessibility:** Visually disabled students were able to participate in exams and complete written assignments effectively.
- 2. Increased Confidence:** Both the volunteers and the students gained confidence through the supportive interaction and successful completion of tasks.
- 3. Fostering Empathy:** Volunteers developed a deeper understanding and empathy for the challenges faced by visually disabled individuals.
- 4. Community Building:** Strengthened bonds between students and volunteers, fostering a more inclusive and supportive educational environment.

Overall, the event promoted inclusivity, understanding, and mutual growth among all participants.



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Initiative involving students and visually challenged individuals

NSS volunteers helped visually disabled students





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2. Har Ghar Tiranga-Distribution of Flags

Name: Har Ghar Tiranga Project

Category: NSS Activity

Organising unit: NSS Unit, Ramakrishna Sarada Mission Vivekananda Vidyabhavan

Date: 12.08.2022

Time: 1.30 P.M

Number of NSS volunteers: 24

Brief description of the event: To celebrate "Har Ghar Tiranga" under "Azadi ka Amrit Mahotsav" NSS Unit-1 of Ramakrishna Sarada Mission Vivekananda Vidyabhavan organized a rally and flag distribution drive on 12th August, 2022. Under the supervision of Pravrajika Ishtatmaprana and Dr. Sanghamitra Mukherjee, 24 NSS volunteers of our college distributed 50 flags among the peoples of locality.

Programme Outcome: The "Har Ghar Tiranga" program, where NSS volunteers distributed the national flag to households in the adjacent areas of the college for Independence Day, had several positive outcomes:

- 1. Patriotic Awareness:** The program instilled a sense of patriotism and national pride among the community members, encouraging them to actively participate in the Independence Day celebrations.
- 2. Community Engagement:** Volunteers engaged with residents, fostering a sense of unity and collective celebration of the nation's independence.
- 3. Strengthened Community Bonds:** The interactions between volunteers and residents helped strengthen community bonds and encouraged a spirit of collaboration.

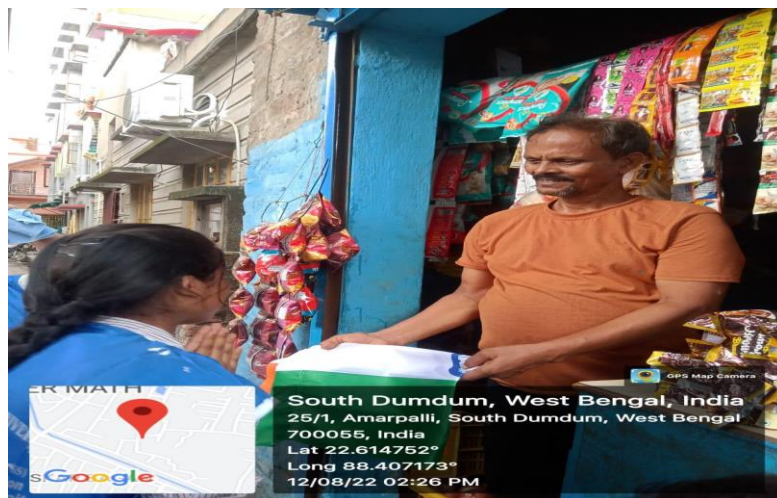


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Flag Distribution Drive by NSS volunteers on the occasion of Independence Day





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Flag Distribution Drive by NSS volunteers on the occasion of Independence Day



Rally organised for 'Har Ghar Tiranga' Drive



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Rally organised for 'Har Ghar Tiranga' Drive

3. NSS volunteers at the Teachers' Day Event organised by Govt of West Bengal

Brief Report of the event: Three NSS volunteers of RKSMVV participated in the Teachers' Day Event organised by Govt of West Bengal on 5th September, 2022 at Biswa Bangla Mela Prangan. NSS volunteers of our College actively participated in supporting a Chief Minister's program. Two volunteers were tasked with managing food distribution and logistical arrangements, ensuring that all operations were conducted efficiently and effectively. One of the volunteers was deployed in the Medical cell. She distributed clean drinking water, oral rehydration salts (ORS), and electrolyte drinks to prevent dehydration among the attendees.

1. Food Distribution: NSS volunteers organized and distributed meals to participants and beneficiaries attending the program. They ensured orderly distribution and adhered to hygiene protocols.

2. Logistics Management: Volunteers assisted in managing the crowd, and providing logistical support such as registration, guiding attendees, and assisting government officials in executing the program smoothly.

3. Coordination with Authorities: The NSS team closely collaborated with government officials to ensure that all tasks were completed on time and that the program ran without any disruptions.

Programme Outcome: Community Service -The involvement of NSS volunteers significantly contributed to the success of the government program. Their efficient handling of food distribution and logistics ensured that the event was well-organized and that all beneficiaries received the intended services promptly. The dedication and teamwork displayed by the volunteers were appreciated by both the government officials and the



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community members. The voluntary participation of NSS volunteers in this government program demonstrated their commitment to community service and their ability to handle responsibilities in real-world scenarios. The program provided the volunteers with valuable experience in event management and reinforced the importance of collaboration between government bodies and community organizations like the NSS.



NSS volunteers at Biswa Bangla Mela Prangan



NSS volunteers at Biswa Bangla Mela Prangan

4. NSS Day Celebration at college campus

On 24.09.2022 NSS Unit of Ramakrishna Sarada Mission Vivekananda Vidyabhavan observed NSS day by starting a free tutorial classes for the nearby slum children. Henceforth, NSS volunteers will take tutorial classes of the children on every Wednesday and Saturday. Today 12 volunteers taught 10 children. Some gifts like pencil box, pens, pencils, erasers and food packets are distributed among them.

Number of NSS volunteers-12



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The **programme outcome** of donating pens and pencils to slum children by NSS (National Service Scheme) volunteers can include several positive impacts:

1. **Educational Support:** Providing essential stationery enhances access to education for children who may lack resources, thereby supporting their learning and school attendance.
2. **Community Engagement:** NSS volunteers engage directly with the community, fostering goodwill and demonstrating the importance of community service and social responsibility.

Overall, donating stationery through community service not only addresses immediate needs but also nurtures a culture of giving and educational support among both volunteers and recipients.

There was also a tree plantation programme. 6 NSS volunteers planted ten saplings in the college campus. **Tree plantation event** offers educational opportunities for participants to learn about the importance of trees, ecosystems, and environmental sustainability. Overall, tree plantation initiatives yield numerous benefits for the environment, communities, and individuals, contributing to a healthier and more sustainable future.



PO and NSS volunteers distributed educational kits to the slum children



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Students were teaching slum children



Tree Plantation Programme by NSS Volunteers



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Flyer of National Service Scheme Day

5. Swachhha Bharat : Clean Your Campus

Name of activity: Swachhha Bharat : Clean Your Campus

Category: Student's Activity

Organising unit: NSS Unit, RKSMVV

Date: 02/01/23

Time: 12:30pm

Number of NSS volunteers-10

Brief description of the event: On 2nd January, 2023 the NSS unit of our college orchestrated a commendable Clean Campus Drive, as an initiative of 'Swachhha Bharat Programme'. There were 10 volunteers who engaged themselves in cleaning the college campus. The drive saw an overwhelming participation from NSS volunteers to beautify and preserve the sanctity of our cherished campus. The event commenced with an inspiring address by the Principal, who eloquently underscored the significance of maintaining a clean and green environment, not merely as a duty, but as a reflection of our collective values. Following this, the volunteers, equipped with brooms dispersed across the campus, tending to every nook and cranny with meticulous care. The drive extended to the removal of litter, the pruning of overgrown shrubs, and the cleaning of the campus's various pathways and



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gardens. The enthusiasm exhibited by the participants were palpable, transforming what could have been a mundane task into a vibrant celebration of community spirit.

Programme Outcome: The Clean Campus Drive was not only a resounding success but also a powerful reminder of the impact we can collectively make when we channel our efforts toward a common goal. The NSS unit's initiative has set a precedent, inspiring all to contribute to a cleaner, greener, and more harmonious campus environment.



Cleaning Clean Campus Drive undertaken by NSS volunteers under Swachha Bharat Abhiy



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NSS volunteers were cleaning College Campus



6. Youth Day Procession

Name of activity: Youth Day Procession

Category: Student's Activity



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Organising unit: NSS

Date: 12/01/23

Time: 9:30am - onwards

Venue: Adjacent area to college

Number of NSS volunteers-26

Brief description of the event: RKSMVV had organized a procession on 12th of January, 2023 in the adjacent area of the college on the occasion of 'National Youth Day'. Twenty six NSS volunteers took part in the procession along with other students.

Outcomes: The Youth Day procession of students is a powerful display of unity and empowerment, fostering a sense of solidarity among the youth. It often serves as a platform for expressing their aspirations, advocating for social issues, and highlighting the importance of education and civic engagement. The outcome may include increased awareness, strengthened community bonds, and a lasting impact on the participants' commitment to positive change.



NSS volunteers at the Rally



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NSS volunteers participated in the Rally to celebrate ‘National Youth Day’ on Swamiji’s birthday

7. Aranya Srijon Prokolpo & Special Lecture

Name of activity: Aranya Srijon Prokolpo & Special Lecture

Organising unit: NSS

Date: 16/01/23

Time: 11:00am - onwards



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Venue: Mukti-prana Sabhagriha

Name of resource person/s (with designation): Prof(Dr.)Pranam Dhar

The Programme Coordinator, NSS Cell, West Bengal State University

Number of NSS volunteers present-81

Brief description of the event: Prof Pranam Dhar, Programme Coordinator, NSS West Bengal State University inaugurated 'Aranya Srijon Prokalpo' by planting 6 saplings on 16th January, 2023 along with the Principal and PO of the college. Afterwards Prof Dhar has delivered an informative, exhaustive as well as witty lecture highlighting the life of Swami Vivekananda and the role of NSS. He provided immense motivation to the NSS volunteers by his speech. All students along with NSS volunteers and 8 teachers (including Principal and PO) were present in the session.

Programme outcomes: A tree plantation program typically yields several positive outcomes. It contributes to environmental conservation by enhancing green cover, mitigates climate change through carbon sequestration, and promotes biodiversity. Additionally, such initiatives often raise awareness about the importance of trees in maintaining ecological balance. Socially, tree planting events foster a sense of community involvement and environmental responsibility among participants, contributing to a more sustainable and greener future.

The lecture on the "Role of NSS" delivered to our NSS volunteers proved to be an enlightening and transformative experience. The lecture significantly enriched the volunteers' understanding of the NSS's mission and their role within it. It has empowered them to approach their duties with renewed vigour and a sense of purpose, ensuring that they contribute meaningfully to both the NSS and the broader society. The programme has undoubtedly laid a strong foundation for the volunteers' future endeavours in service to the nation.



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Principal, other Matajis, Prof Pranam Dhar, PO Sanghamitra Mukherjee and NSS volunteers



Special Lecture by Pranam Dhar

Pr. Vedavipriana
Principal
Ramakrishna Sarada Mission
Vivekananda Vidyabhavan

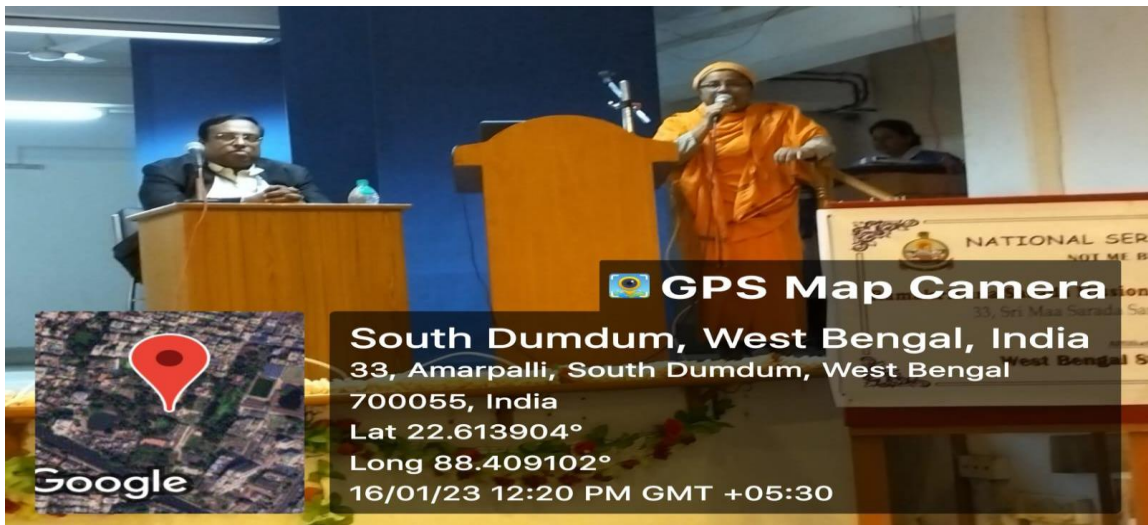


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NSS volunteers at the special lecture programme



Principal was introducing Programme Coordinator of West Bengal State University,
Prof Pranam Dhar



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Tree Plantation by Prof Pranam Dhar at RKSMVV

8. Anti Plastic Campaign in the locality

Name of activity: Anti Plastic Campaign in the locality

Category: Student's Activity

Organising unit: NSS

Date: 27.3.23

Time: 2pm - onwards

Venue: Adjacent area, RKSMVV

Number of participants: 49

Brief description of the event: NSS unit of RKSMVV organized an Anti Plastic Campaign in the college campus and adjacent area to make the surroundings "Plastic Free Zone". The NSS volunteers of RKSMVV visited the different flats and house apartments situated there. The students had a conversation with the people residing there regarding the harmful effects of the plastics and requested them to use paper bags, jute bags, cotton bags etc instead of those made up of plastics. Not only the apartments but also the shops nearby were also visited. The volunteers gave cotton bags to the shopkeepers and advised to use them instead of plastic ones



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Outcome: The outcome of an anti-plastic campaign led by NSS (National Service Scheme) volunteers in the adjacent areas of a college could include reduced usage of single-use plastics, increased awareness about the harmful effects of plastic pollution, adoption of eco-friendly alternatives, such as reusable bags and containers, and a cleaner environment with less plastic waste. Additionally, the campaign may foster a sense of environmental responsibility among community members and inspire further actions to tackle plastic pollution.

- 1. Reduction in Plastic Use:** There will be a noticeable decrease in the use of single-use plastics within the locality, as residents adopt more sustainable alternatives.
- 2. Increased Awareness:** The campaign raised awareness among community members about the environmental hazards of plastic pollution and the benefits of reducing plastic use.
- 3. Behavioral Change:** Residents will begin to change their habits, opting for reusable bags, containers, and other eco-friendly products instead of plastic.
- 4. Cleaner Environment:** The locality will experience a cleaner environment, with reduced plastic waste littering streets, parks, and other public areas.
- 5. Community Engagement:** The campaign fostered a sense of community involvement and responsibility towards environmental conservation, encouraging residents to take part in ongoing and future eco-friendly initiatives.
- 6. Volunteer Development:** NSS volunteers gained valuable experience in organizing and executing community campaigns, enhancing their leadership, communication, and project management skills.



Anti Plastic Campaign Rally in the locality



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NSS volunteers distributed Cotton bags in the locality



Say No To Plastic

PLASTIC FREE ENVIRONMENT



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NSS volunteers gave cotton bag to the shopkeeper



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NSS volunteers gave cotton bag to the shopkeeper

9. Donation Drive

Name of activity: Donation Drive

Category: Social Work

Organising unit: SWC and NSS unit, RKSMVV

Date: 28.03.2023

Time: 12-30 to 4 p.m

Venue: Swamiji Bhavan

Number of NSS volunteers: 49

Breif description of event: Donation drive in the college was organized to donate new, used or unused items to those who really need them. Through this program the student should also learn that how helping others brings happiness.

The donation drive was conducted in the college premises on 28th March 2023. The program was conducted by Student Welfare Committee (SWC) in joint collaboration with NSS unit. More than fifty students had participated in this program. Most of the teachers, non teaching staff and students had contributed their clothes spontaneously for this noble purpose. Prior to the program the student volunteers of SWC and NSS organized the clothes in boxes and made the coupons. Nearby slum dwellers were told to come and collect the clothes on that day ,the timing was from 12-30 pm to 4-00 pm. All the donated clothes were handed over to



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75 people. Among them female recipients were 45 and 25 are male recipients. Different types of clothing like saree, blouse, kurta, trousers, shirt and sweaters were given to them. Also pen, pencils and stationaries were given to the children. The program seemed successful after seeing a broad smile on their faces.

Programme outcome : The distribution of dresses and accessories to slum dwellers had a positive impact, fostering a sense of community and providing tangible assistance. It likely contributed to improved self-esteem and well-being among the recipients, promoting a spirit of goodwill and support within the community.

1. **Increased Resources for Needy:** The donation drive provided essential resources such as clothing, food, books, and other necessities to underprivileged individuals and families, improving their quality of life.

2. **Heightened Community Awareness:** The drive raised awareness within the community about the needs of vulnerable populations, fostering a sense of empathy and social responsibility among residents.

3. **Strengthened Community Bonds:** The initiative brought the community together, creating a sense of unity and cooperation as residents contribute to a common cause.

4. **Volunteer Skill Development:** NSS volunteers gained valuable skills in organizing, managing, and executing donation drives, including logistics, communication, and fundraising.



Principal was giving speech on the importance of Donation Drive

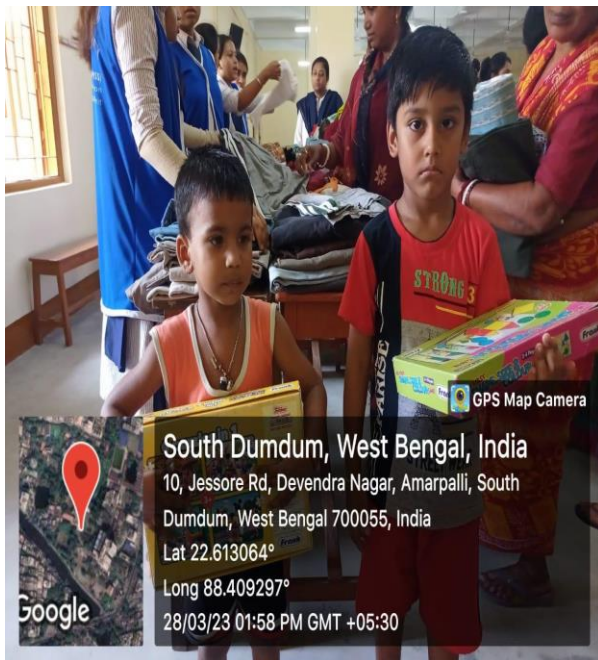


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Things for Donation Drive



NSS volunteers were giving clothes and several other things to the poor people

Pc. Vedaruparana
Principal
Ramakrishna Sarada Mission
Vivekananda Vidyabhavan

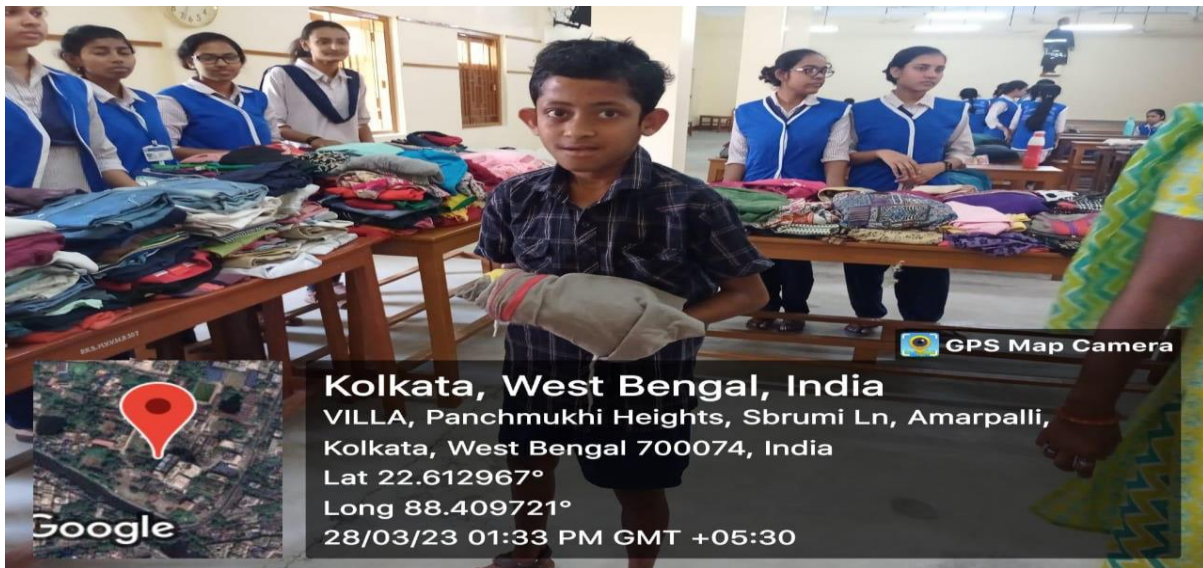


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NSS volunteers were giving clothes and several other things to the poor people



GIVE: IT GIVES YOU MORE IN RETURN

10. Name of activity: Clean College Campus

Category: Student's Activity

Organising unit: NSS



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Date: 29.3.23

Time: 1.30pm - onwards

Venue: RKSMVV

Number of NSS volunteers : 49

Brief description of the event: NSS unit of RKSMVV has organized a campus cleaning drive. The volunteers engaged themselves in cleaning dry leaves and creepers from the college ground and watering the plants. Not only that, but also they carried out efforts in spreading bleaching powder throughout the enormous campus, covering each and every area of the college; especially the drains where the population of mosquitoes and flies undergo rapid expansion, which in turn causes outbreak of Dengue and Malaria.

Programme Outcome: Cleaning and bleaching college campuses can have several positive outcomes: Healthier Environment: Regular cleaning and bleaching can help eliminate harmful bacteria and viruses, reducing the risk of illnesses among students and staff.

- **Improved Aesthetic:** A clean campus creates a positive impression and fosters a more pleasant learning environment.
- **Prevention of Disease Spread:** By disinfecting surfaces, the spread of contagious diseases, including common colds and flu, can be minimized.
- **Promotion of Responsibility:** Involving students and staff in campus cleaning activities fosters a sense of responsibility and ownership for maintaining a clean and safe environment.

Overall, regular cleaning and disinfection efforts contribute to the well-being and productivity of everyone on campus.



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NSS volunteers were cleaning college campus and picking up the yellow leaves

CLEANLINESS IS NEXT TO GODLINESS

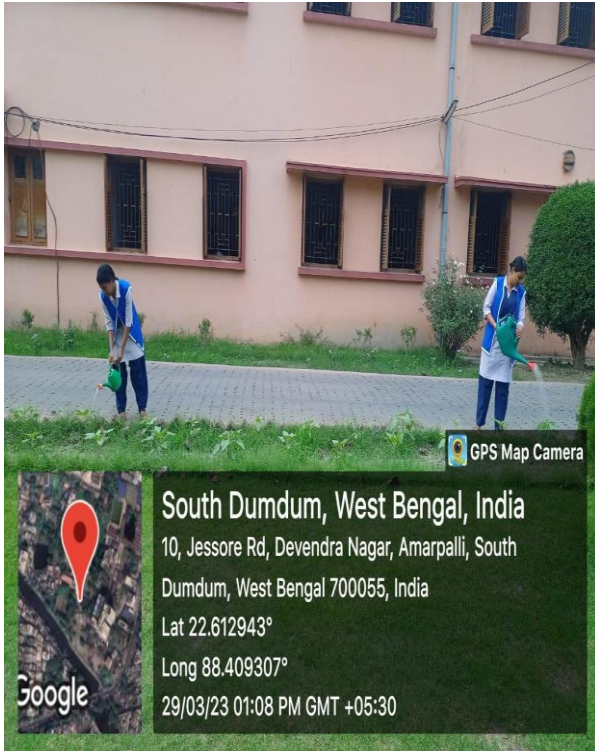


NSS volunteers were spreading bleaching powders



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NSS volunteers were watering plants



NSS volunteers were cleaning college campus

11. Celebration of 150years of Bethune School : Programme of Chief Minister

Pr. Vedarupoprana
Principal
Ramakrishna Sarada Mission
Vivekananda Vidyabhavan



Ramakrishna Sarada Mission Vivekananda Vidyabhavan

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Name of activity: Celebration of 150years of Bethune School : Programme of Chief Minister

Organising unit: West Bengal State Govt

Date: 10.5.23

Time: 8:00am - onwards

Venue: Gangasagar Mela Ground

Number of participants: 15

Brief description of the event: Govt. of West Bengal organized a special programme for the Celebration of 150years of Bethune School. More than 4000 people gathered there to be a part of the occasion. Fifteen NSS volunteers of RKSMVV were present at Ganga Sagar Mela ground and worked with Red Cross Society to address the immediate health concerns of the people. Dr. Sanghamitra Mukherjee PO, NSS was in charge of Medical Cell there. Volunteers distributed clean drinking water, oral rehydration salts (ORS), and electrolyte drinks to prevent dehydration among the attendees. Special attention was given to children and the elderly, who were more susceptible to heat-related illnesses. Medical professionals at the camp, supported by NSS volunteers, provided first aid and treated cases of heat exhaustion and heatstroke. Volunteers assisted in monitoring the vital signs of patients and facilitated smooth communication between the medical staff and the community.

Outcome: Community Engagement is the vital outcome of this participation. Participation of students in medical camps can lead to increased awareness about health issues, improved understanding of medical practices, and a sense of community service. It provides valuable hands-on experience, fostering empathy and a potential interest in healthcare careers. Additionally, it contributes to the **well-being of the community** by offering healthcare services to those in need.

The medical camp successfully served over 120 individuals, providing care and preventing serious health issues related to the heatwave. The efforts of the NSS volunteers were highly appreciated by the local community, as they played a crucial role in mitigating the impact of the extreme weather conditions.



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PO and NSS volunteers at Gangasagar Mela Ground



PO and NSS volunteers worked together with Indian Red Cross Society to serve people



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GPS Map Camera

Kolkata, West Bengal, India

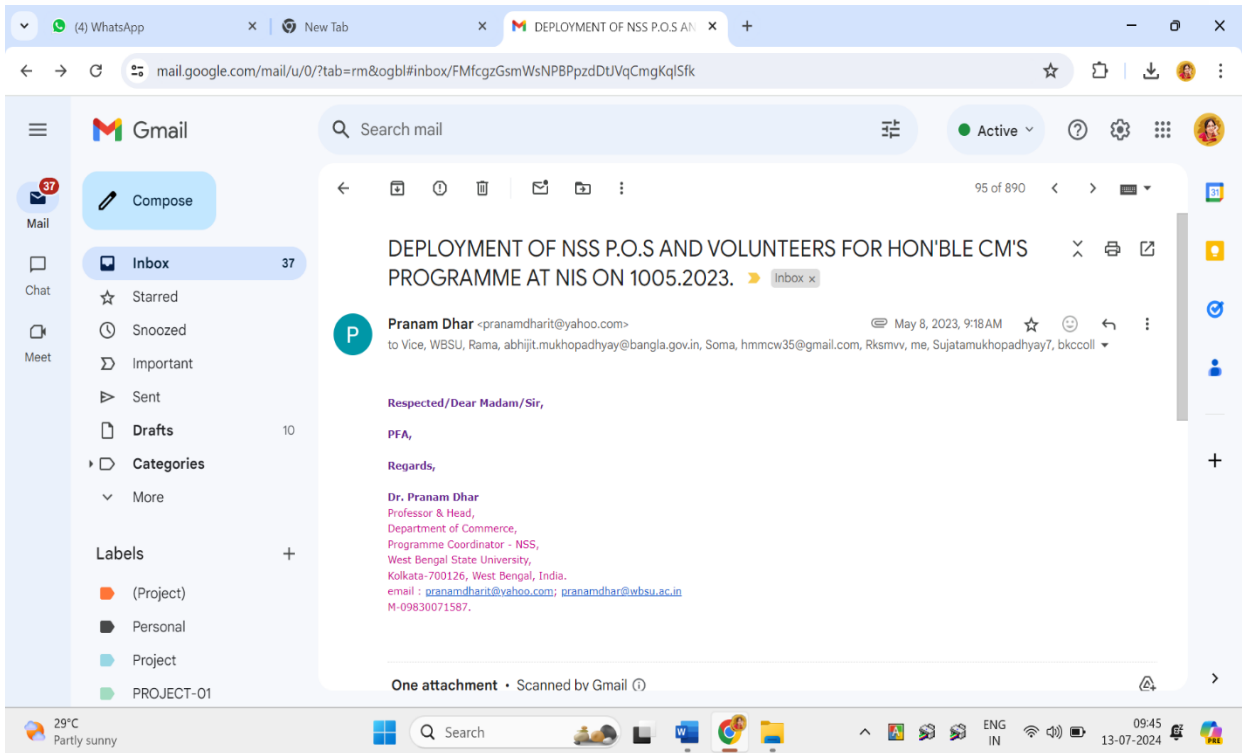
MAIN BUILDING, VOCATIONAL REHABILITATION CENTRE
FOR HANDICAPPED, Street Number 2, EN Block, Sector V,
Bidhannagar, Kolkata, West Bengal 700091, India

Lat 22.574459°

Long 88.428064°

10/05/23 01:21 PM GMT +05:30

Google



Confirmation Mail from Programme Coordinator for the programme

GOVERNMENT OF WEST BENGAL
 AS DIRECTED BY HON'BLE CHIEF MINISTER, WEST BENGAL
 CELEBRATING 175 YEARS OF BETHUNE COLLEGIATE SCHHOL
 NSS VOLUNTEERS LIST FOR 10TH MAY, 2023
 NETAJI INDOOR STADIUM

TRANSPORT AND LOGISTIC CELL
 UNDER THE LEADERSHIP OF
 SHRI ABHIJIT MUKHOPADHYAY IAS
 HON'BLE SPECIAL COMMISSIONER, DEPARTMENT OF HIGHER EDUCATION,
 GOVERNMENT OF WEST BENGAL
 (GANGASAGAR MELA GROUND)
REPORTING TIME : 7.00 A.M.

SL NO	NAME	CONTACT NO	COLLEGE/INSTITUTION
CONTROL ROOM AT GANGASAGAR MELA GROUND			
1	Shri Abhijit Mukhopadhyay IAS Senior Special Commissioner	9874047447	Higher Education Department, Government of West Bengal
2	Prof. Pranam Dhar (Chief Coordinating Officer)	9830071587	West Bengal State University
3	Bidhan Baidya (Coordinator)	9331270384	HMM College for Women
4	Pritam Dhara (Coordinator)	8910531158	HMM College for Women
WOMEN'S CELL AT GANGASAGAR MELA GROUND			
5	Dr. Sujata Mukhopadhyay (P.O.) [In-Charge]	9073868179	HMM College for Women
6	Sumi Maity	7439860221	HMM College for Women
7	Nila Mallik	9883347270	HMM College for Women
8	Arpita Patra	9163928692	HMM College for Women
9	Samapika Patra	6297622065	HMM College for Women
10	Sneha Banerjee	7063600759	HMM College for Women
11	Aparna Roy	9064824320	HMM College for Women
12	Reya mondal	9073310391	HMM College for Women
13	Monalisa Samanta	7439474355	HMM College for Women
14	Bijayata maity	6290559860	HMM College for Women
15	Oindrila Mai	8391873338	HMM College for Women
16	Amrita Bhowmick	8100503714	HMM College for Women
MEDICAL CELL			
17	Dr. Sanghamitra Mukherjee (P.O.) [In-Charge]	8910541370	RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN
18	SUNANDA ROY	6297234550	RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN
19	Reshmi khatun	7439551400	HMM College for Women
20	Koyel dutta	6291782401	HMM College for Women
21	Asmita Das	8910879997	HMM College for Women

Confirmation and deployment of NSS PO and Volunteers

Pr. Vedarupapriana
 Principal
 Ramakrishna Sarada Mission
 Vivekananda Vidyabhavan



Ramakrishna Sarada Mission Vivekananda Vidyabhavan

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3 | Page

48	Shubhajit saha	+917278266964	WBSU
49	Joy Biswas	+918777425330	WBSU
50	Shibam Nandi	90021 20701	WBSU
51	Goutam shaw	74509 93890	WBSU
52	Amisha Das	9903702907	WBSU
53	Sampriti Banik	91230 38080	WBSU
54	Pratip Biswas	6295715381	WBSU
55	Shubhajit saha	7278266964	WBSU
56	Abrity Golda	6289 938 252	WBSU
57	Shourav Shome	90647 46706	WBSU
58	Indira Ghosh	96479 87873	WBSU
59	DEBYANSHU SARKAR	7003645880	WBSU
60	SUMAN BISWAS	8481944117	WBSU
61	SOHAM PAUL	9073477878	WBSU
62	TANIMA DANDOPAT	7980442655	WBSU
63	SWAGATA DUTTA	9062846659	WBSU
64	MD SANWAZ HOSSAIN	8599979971	WBSU
65	PARTHA PAL	8972143830	WBSU
66	PURNIMA DEBNATH	6291332026	WBSU
67	SAYANI BHATTACHARJEE	9073896820	WBSU
68	SUDIPTA KUNDU	7557096902	WBSU
69	AMIT SAHA	8240632419	WBSU
70	SOUMILI DAS	6290573811	WBSU
71	SOHINI DAS CHOWDHURY	6289847463	WBSU
72	RINKI SOME	9903807589	WBSU
73	MD SABIR HOSSAIN	9123359285	WBSU
74	PROMITA BANERJEE	8617271526	WBSU
75	MOHAN SINGH	6291215015	WBSU
76	KASTURI SADHUKHAN	8910997209	WBSU
77	SHRESTHA PAL	7003157057	WBSU
78	SOUMYA DEEP DAS	8017021051	WBSU
79	SAYARI SAHA	6289180476	WBSU
80	SANJANA GHOSH	6289370642	RKMVV
81	SHREYA MUKHERJEE	7003416239	RKMVV
82	SUCHETA CHATTERJEE	9477959483	RKMVV
83	SUDIPTA NASKAR	9883446949	RKMVV
84	ARITRI SAHA	9932480722	RKMVV
85	ARPITA SINGHA	9883840252	RKMVV
86	RINA BISWAS	9361692998	RKMVV
87	SHWETA CHATTERJEE	6289574338	RKMVV

Deployment of our NSS volunteers



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2 | Page

22	Krishna karmakar	7003089778	HMM College for Women
23	Purna Majumdar	8697841912	HMM College for Women
24	Anushka Biswas	9310509515	HMM College for Women
25	Madhusree Ghosh	9038842232	HMM College for Women
26	Arpita Patra	9163928692	HMM College for Women
27	Juin Samanta	9804174380	HMM College for Women
FOOD CELL FOR VOLUNTEERS AND OTHERS			
28	Dr. Rama Prasad Bhattacharyya [In-Charge]	7908461733	JT. DPI & SNO, Department of Higher Education, Government of West Bengal
29	Anirban Barman (P.O.) [In-Charge]	8017926298	Brahmananda Keshab Chandra College
30	Anurupa Pal	8777014206	HMM College for Women
31	Sarabani Kaur	8017972967	HMM College for Women
32	Sathi Das	8777494995	HMM College for Women
33	Sanchari Chatterjee	9331935829	HMM College for Women
34	Bipul Saha	8017755037	Brahmananda Keshab Chandra College
35	Akash Hui	9674582329	Brahmananda Keshab Chandra College
36	Purbam Mukhopadhyay	9563984014	Brahmananda Keshab Chandra College
37	Pritam Adhikary	9123931096	Brahmananda Keshab Chandra College
38	Soni Kumari	7439978145	Brahmananda Keshab Chandra College
39	Ishita Banerjee	9903089822	Brahmananda Keshab Chandra College
40	Osmita Chakraborty	9144517748	Brahmananda Keshab Chandra College
41	SUSMITA SINGHA	9875441185	RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN
42	SATHI KARMAKAR	9330707324	RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN
43	ISHIKA DAS CHOWDHURY	8584009327	RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN
44	ARCHANA ADHIKRY	7044768848	RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN
45	DISHA MONDAL	9735008152	RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN
HUMAN CHAIN FOR GUIDING THE STUDENTS			
46	DR. SUBHRO DE [IN-CHARGE]	9433258638	DDPI, GOVERNMENT OF WEST BENGAL
47	Ankit Kumar shaw.	6289849265	WBSU

Deployment of our NSS volunteers

12. HIV Awareness and Orientation on Blood Donation

Category: Awareness lecture

Topic: HIV Awareness and Orientation on Blood Donation

Organising unit: SWC and NSS

Date: 20.05.23

Time: 12 noon

Venue: Room No-25

Name of resource person/s (with designation) : Mr. Smarajit Kar, Assistant Director (VBD)

Number of NSS volunteers present : 100

Brief description of event



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The program was organized on 20th May 2023 from 12-30 pm onwards. This program aimed to provide the student volunteers with a deeper understanding of the importance of blood donation. Principal had invited Mr. Smarajit Kar, the assistant Director (VBD), Blood Safety and his team in this regard. More than hundreds of students had participated in this orientation program. Mr. Kar had discussed the benefits of Blood donation drive. The students had also asked questions to clarify their doubts in this interactive session. In this awareness program the students were told about the benefits of Blood donation, donation process, and the precautions to be taken before and after Blood donation.

Programme outcome :

The HIV awareness program likely resulted in increased knowledge and understanding of HIV/AIDS within the targeted community. It may have encouraged preventive measures, reduced stigma, and promoted early detection and treatment, contributing to overall public health improvement. An awareness lecture on HIV awareness and blood donation aims to educate participants on the significance of understanding HIV and the importance of safe blood donation practices. The program outcomes typically include:

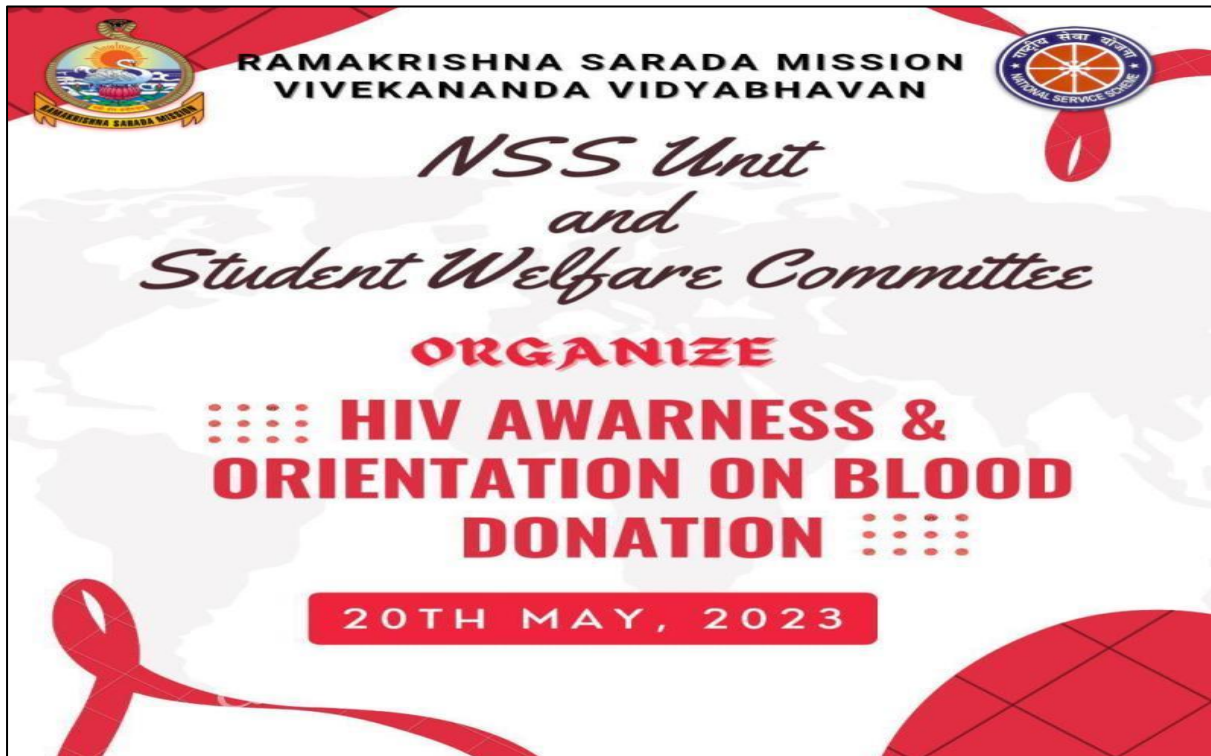
1. **Increased Awareness:** Participants gained a comprehensive understanding of HIV, including its transmission, prevention, and treatment options.
2. **Knowledge Enhancement:** Participants learnt about the importance of blood donation, the process involved, and how it saves lives.
3. **Stigma Reduction:** Reducing misconceptions and stigma associated with HIV/AIDS, fostering a more supportive and informed community.
4. **Encouraging Blood Donation:** Motivating participants to become regular blood donors and understanding the criteria and safety measures involved.
5. **Community Engagement:** Inspiring participants to advocate for HIV awareness and blood donation within their communities, potentially leading to organized drives or campaigns.
6. **Action Plans:** Development of personal or group action plans to contribute to HIV awareness and support blood donation initiatives.

These outcomes can lead to a more informed, supportive, and proactive community regarding HIV awareness and the critical need for blood donation.



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Flyer of the programme

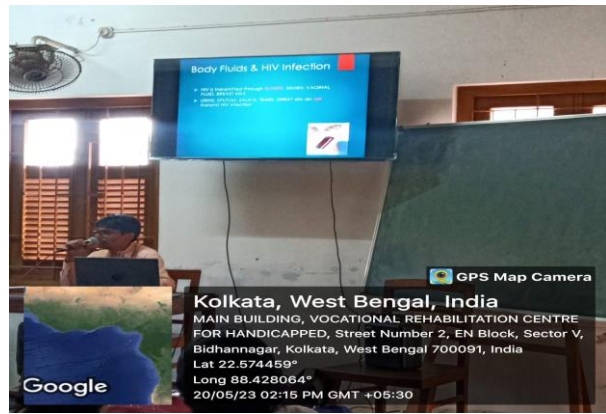
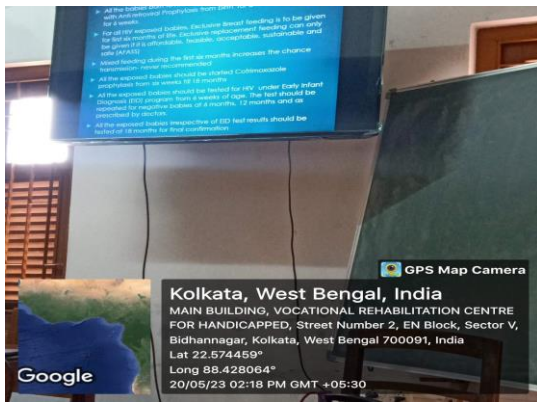


PO Dr. Sanghamitra Mukherjee was delivering the speech on importance of the awareness lecture.

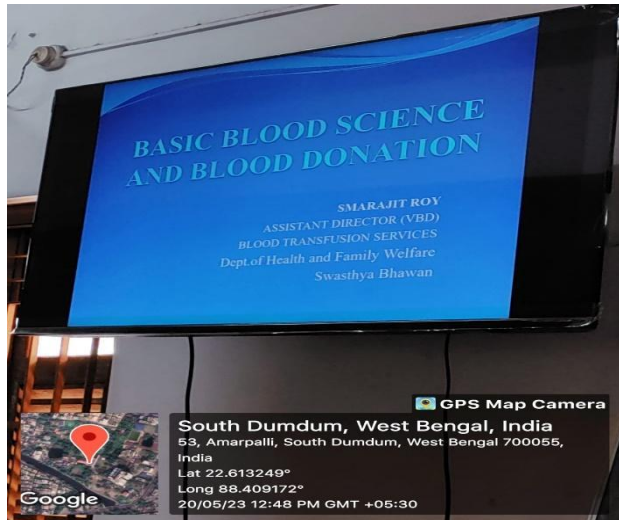


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Smarajit kar was delivering lecture. Here are some glimpses of his presentation.



Pc. Vedavapriana
Principal
Ramakrishna Sarada Mission
Vivekananda Vidyabhavan