

# Web Designing and Photoshop

# Name of Course: WEB DESIGNING AND PHOTOSHOP

Duration: 30 Hrs.

**Offered by:** Ramakrishna Sarada Mission Vivekananda Vidyabhavan and Sri Sarada Math Rasik Bhita

Eligibility: 10 + 2 Passed and RKSMVV Students

Course Fee: Nil

# **Course Overview:**

The Web Designing and Photoshop course is designed to provide participants with comprehensive training in three essential software applications widely used in various professional settings. The course covers Microsoft PowerPoint for creating dynamic presentations, web designing principles for designing visually appealing and user-friendly websites, and Adobe Photoshop for image editing and graphic design.

# **Course Objectives:**

- To develop ideas to design impressive Professional Websites with the help of Photoshop.
- To discover means and tricks in Photoshop for Web Designing.
- To acquire the knowledge of fundamentals of the complicated process of Web Designing.

- To understand the fundamentals of each software application, including interface navigation, basic tools and functionalities, and advanced features to create engaging content.
- To provide hands-on exercises, projects and practical know-how of different web designing software.

# Syllabus in Modules:

Web Designing & Photoshop		
Module	Content	Duration
		(Hrs.)
1	Ms-Powerpoint	10
	<ul> <li>Slide Properties (Insert, Delete, Layout Etc.)</li> </ul>	
	<ul> <li>Design Background (Themes and Background</li> </ul>	
	Styles)	
	Transition	
	Animation	
	Insert Audio, Video	
	Action Button	
	Presenting A Slideshow	
2	Creating A Simple Webpage Using Html	19
	(Including Simple Photo Editing)	
Assessment		1
Total duration		30

#### **Resource Person:**

Anasua Ganguly, Faculty, Computer, Sri Sarada Math Rasik Bhita

### Learning Outcomes:

After the completion of the course the students will be able:

- To learn the principles of design, to apply the knowledge of using design software including Corel Draw, Photoshop, Light Room, Illustrator, Flash, Dreamweaver and many others.
- To develop proficiency in branding, logo design and graphic projects for print, web, advertising and digital marketing.
- To design and take on projects that involve end-to-end website design, user-experience, print production, front-end web design and photo editing.

#### **Assessment Procedure:**

Three Formative Assessments' scores are provided as percentages. The Total Grade is determined based on the overall performance across all assessments. The Continuous Assessment column provides a general evaluation of the students' participation, engagement and adherence to deadlines throughout the course.

Grading criteria along with the corresponding percentage ranges:

- A: 90%-100%
- B: 80%-89%
- C: 70%-79%
- D: 60% 69%
- F : Below 60%