**Name of activity**: An awareness programme on "Largest Democracy: Biggest dreams Value your vote – Vote for values".

**Organizing Unit**: Public Relations Society of India, Kolkata Chapter in association with IQAC Electoral Literacy Club, RKSMVV

Date: 04.04.2024

Time: 2 PM onwards

Venue: Swamiji Bhavan

Number of Speakers – 2

- Mr. Soumyajit Mahapatra, Chairman, Public Relations Society of India, Kolkata Chapter
- Mr.Sumit Agarwal, Mentor, Niti Aayog Icon Election Commission, North 24-Parganas, W.B.

Number of Participants: 300

**Brief Description of the event**: Public Relations Society of India, Kolkata Chapter in association with IQAC, Electoral Literacy Club, RKSMVV organised an awareness programme on 04.04.2024 at Swamiji Bhavan.300 students and 8 faculty members participated for the awareness programme. The Speakers of the awareness programme were Mr. Soumyajit Mahapatra, Chairman, Public Relations Society of India, Kolkata Chapter and Mr. Sumit Agarwal, Mentor, Niti Aayog Icon Election Commission, North 24-Parganas, W.B. along with Nilanjana Mondal PRSI Kolkata Chapter Secretariat. The session was an awareness programme between Speakers and 1<sup>st</sup> time voter students.

**Programme Outcome:** To develop a culture of electoral participation and maximize the informed and ethical voting and follow the principle 'Every vote count' and 'No Voter to be Left Behind'.



