

Name of the Activity: “Ethical Issues in Today’s Media”

Category: Extension Lecture

Organising Unit: Department of Journalism and Mass Communication

Date: 15.03.2024

Time: 12:15 pm onwards

Venue: Room Number 8, RKSMVV

Number of Resource Persons: 01

Name of Resource Person: Smt. Sahana Chatterjee; Faculty, Department of Journalism and Mass Communication, Barrackpore Rastraguru Surendranath College.

Number of Participants: 32

Brief description of the event: An extension lecture was conducted by the Department of Journalism and Mass Communication, RKSMVV. Smt. Sahana Chatterjee, Faculty Department of Journalism and Mass Communication, Barrackpore Rastraguru Surendranath College, gave an insightful and thought-provoking lecture on “Ethical Issues in Today’s Media”. In her welcome address Smt. Sreejaya Chatterjee introduced Smt. Sahana Chatterjee is a freelancer for various publications in Bartaman Patrika which includes Saptahik Bortoman, Shukhi Grihokon and many more. She has been teaching since 2002. Her informative talk and knowledge of Ethical guidelines of media were excellent. The lecture was attended by the teachers and Even and Odd Semester (Sem 1, 4 & 6 hon. and general) students of our department. To help our students with any questions they had, we set up a question-and-answer session. A formal vote of thanks was proposed by Smt. Tanika Deb Roy, thanked the revered speaker for delivering a thought-provoking lecture.

Learning Outcome: Smt. Sahana Chatterjee highlighted the relevance of the topic and also talked about the idea of **self-regulation**, which is a voluntary action taken by media organizations as well as individual media professionals. Since it is not enforced by any outside organization, the public views it as having greater legitimacy. In the best interests of the media, its various stakeholders, and the public at large, self-regulation guarantees the freedom of the media to operate. She also threw light on the matter that Ethics is all about making personal decisions and choices; it does not entail following a formal set of rules and regulations. Rather, ethics is more about self-checking or self-control. Although laws are frequently derived from the ethical ideals of a community during a specific period, ethics is not the same as law. Legal infractions are punishable, while unethical behaviour is not. Students came to know that media practitioners should aspire to some fundamental ethical ideals that are shared by all cultures and nations, including impartiality, independence, truthfulness, fairness, accountability, and privacy. Freedom of speech and expression were acknowledged as fundamental rights after independence and were enshrined in the Indian Constitution. "All citizens shall have the right to freedom of speech and expression," reads Article 19(1)(a) of our Constitution. But there are certain restrictions that we should follow for the protection of our country because freedom is not absolute. She elaborated on the relevance of the term '**Reasonable restrictions**'. Students discovered that Article 19(2) of the Constitution defines "reasonable restrictions" as those that are necessary to protect the

security and sovereignty of India, friendly relations with other countries, public order, decency or morality in regard to contempt of court, defamation, or incitement to commit an offence. Our department successfully handled the question-and-answer session, which helped students learn more specifically about the Ethical issues in today's media and also acquired knowledge on certain ethical principles and norms.

The poster features a light blue background with various words related to ethics and journalism, such as 'right', 'integrity', 'principles', 'honor', 'ETHICS', 'fairness', 'compassion', 'justice', and 'decisions'. At the top center is the logo of Ramakrishna Sarada Mission. The text on the poster reads: 'RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN', 'Department of Journalism and Mass Communication', 'In Collaboration with IQAC', 'ORGANISES', 'EXTENSION LECTURE', 'TOPIC: ETHICAL ISSUES IN TODAY'S MEDIA', 'SPEAKER: SAHANA CHATTERJEE', 'Faculty, Department of Journalism and Mass Communication, Barrackpore Rastraguru Surendranath College', 'DATE: 15/03/2024', 'TIME: 12:15pm. Onwards', and 'VENUE: Room no. 8'. A small portrait of the speaker is included on the left side.

