

Name of activity: Swachata Hi Seva

Organizing unit: NSS

Date: 25th September 2024

Time: 1.45 pm onwards

Venue: Adjacent area of RKSMVV

Number of participants: 20

Brief description of the event: The NSS Unit of Ramakrishna Sarada Mission Vivekananda Vidyabhavan undertook the noble initiative titled "Swachhata Hi Seva," aimed at fostering environmental awareness and promoting cleanliness in our surroundings. Under this mission, 20 NSS volunteers embarked on a meaningful endeavour to collect single-use plastic from the areas adjacent to the college. Their collective effort also extended to meticulously cleaning the surroundings, making a notable impact on the community. The primary objective of this program was not only to reduce pollution and mitigate the harmful effects of plastic waste but also to instill a sense of environmental responsibility among the participants and onlookers alike. The volunteers demonstrated commendable commitment to the cause, embodying the spirit of selfless service that lies at the heart of the Swachh Bharat mission. Furthermore, the details of this laudable program have been dutifully uploaded to the My Bharat Portal, ensuring that this inspiring action resonates beyond the boundaries of the campus and serves as a beacon for others to follow.

Program outcomes: The outcome of the "Swachhata Hi Seva" initiative, undertaken by the NSS Unit of Ramakrishna Sarada Mission Vivekananda Vidyabhavan, was both impactful and inspiring. The collective efforts of the 20 dedicated volunteers yielded a significant transformation in the surrounding environment, as they diligently collected single-use plastic and meticulously cleaned the areas adjacent to the college. This noble undertaking not only contributed to a marked reduction in pollution but also alleviated the harmful effects of plastic waste, fostering a sense of environmental responsibility among both the participants and the community at large. The initiative left an indelible impression on all involved, as the volunteers demonstrated unparalleled commitment to the cause, embodying the ideals of selfless service that form the cornerstone of the Swachh Bharat mission. Their actions stood as a shining example of the power of individual and collective responsibility in nurturing a cleaner and greener environment.

Moreover, the initiative successfully instilled a deep sense of environmental consciousness in the onlookers, encouraging them to adopt cleaner habits and become active participants in preserving the sanctity of nature. The event, thus, not only brought about a tangible positive change in the local surroundings but also served as a beacon of inspiration, urging others to follow in the footsteps of these dedicated volunteers and contribute towards the greater good of the environment.



