

Educational Tour to Derozio Memorial College

Organising Unit – The department of Journalism and Mass Communication, RKSMVV

Date: Monday, 23/12/2024

Time: 12:30 PM

Venue – Derozio Memorial College

Number of Students - 26

Semesters: I, III (Major & Minor)

Course: NEP

Session: 2024-25

Number of Teachers Accompanied: 3

Brief Description of the Event:

The educational tour to Derozio Memorial College was organized to provide students with practical insights into the field of journalism and mass communication. The visit focused on understanding how television news is produced and broadcasted, offering students a unique opportunity to engage with industry professionals.

Activities Conducted:

1. Studio Visit:

- Students toured the state-of-the-art studio facilities at Derozio Memorial College, which included a media laboratory and audio studio equipped with modern technology.

2. Understanding News Production:

- Instructors Sri Anirban Basu Roychoudhury and Sri Balaram Mistri provided a detailed explanation of the television news production process, covering essential aspects from scripting to broadcasting.

3. Hands-on Experience:

- Students participated in practical sessions where they engaged in TV reporting, anchoring, and news reading. This hands-on experience allowed them to apply theoretical knowledge in a real-world setting.

4. Interactive Learning:

- The instructors encouraged questions and discussions, fostering an interactive learning environment that enhanced students' understanding of the media landscape.

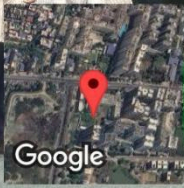
Outcomes:

- Students gained valuable insights into the television industry and the skills required for successful careers in journalism.

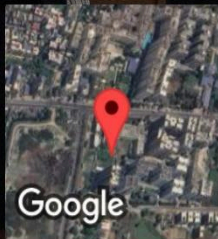
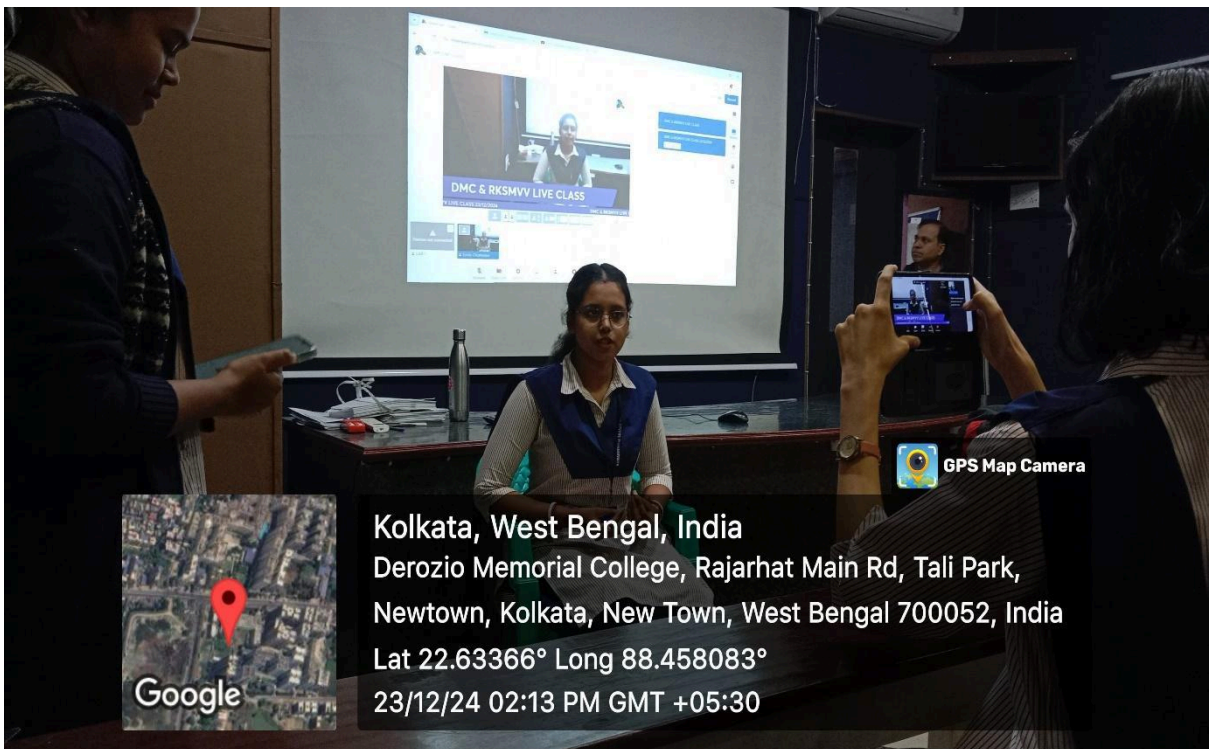
- The tour reinforced the importance of practical experience in education, bridging the gap between theory and practice.
- Feedback from students indicated a heightened interest in pursuing careers in media and communication following the tour.

This educational tour was a significant step in enriching the academic experience of students in the Journalism and Mass Communication program, equipping them with essential skills for their future careers.



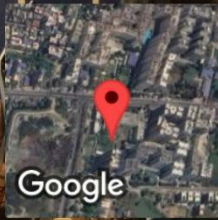


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Newtown, Kolkata, New Town, West Bengal 700052, India
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Kolkata, West Bengal, India
Derozio Memorial College, Rajarhat Main Rd, Tali Park,
Newtown, Kolkata, New Town, West Bengal 700052, India
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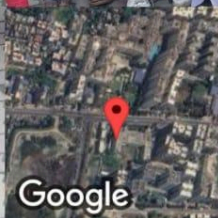




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North 24 Parganas, West Bengal, India
Derozio Memorial College, Natunpara, Bablatala,
Gopalpur I, West Bengal 700136, India
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