

**NATIONAL SERVICE SCHEME (NSS), RKSMVV
EVENT REPORT**

BLOOD DONATION ORIENTATION AND THALASSEMIA AWARENESS ON 21.05.2025

- **Name of the activity :** Blood Donation Orientation and Thalassemia Awareness
- **Category :** NSS activity
- **Date :** 21.05.2025
- **Time :** 12:15 pm to 2:15 pm
- **Venue :** Muktiprana Sabhagriha
- **Name and designation of the Resource Person/s :**
Dr. Rajib De
Professor, Department of Hematology,
N.R.S Medical College, Kolkata - 700014
- **Number of Participants :** All students of college
- **Brief description of the event :**
This Blood Donation Orientation and Thalassemia Awareness program was jointly organised by National Service Scheme and Students' Welfare Committee, RKSMVV. After a brief introduction of the resource person by Dr. Sanghamitra Mukherjee, ex Program Officer of NSS, the main session started. Dr. Rajib De very lucidly and elaborately described the blood donation process, eligibility criteria, safety measures, and the critical role voluntary donors play in healthcare systems. The thalassemia awareness segment covered key aspects such as its causes, symptoms, prevention through genetic counseling and screening, and the ongoing challenges faced by patients. Through expert talks, and interactive Q&A sessions, this event inspired participants to become regular blood donors and advocates for thalassemia awareness in their communities. The session ended with a vote of thanks to the resource person, organisers, Principal and all participants.
- **Programme Outcome :**
"Blood Donation Orientation and Thalassemia Awareness" is an informative and impactful event designed to educate participants about the life-saving importance of blood donation and raise awareness about thalassemia—a hereditary blood disorder that affects thousands globally. The event generated a meaningful impact on the students of our college. The key outcomes of the program are outlined below:
 - **Increased Awareness of Blood Donation:** Students gained a comprehensive understanding of the importance of regular blood donation, and its eligibility criteria. Myths and different misconceptions regarding blood donation were addressed and clarified by Dr. Rajib De.
 - **Enhanced Knowledge about Thalassemia:** Attendees were educated about Thalassemia—its causes, symptoms, genetic implications, and preventive strategies. The significance of early diagnosis in managing and reducing the prevalence of Thalassemia was emphasized.
 - **Participant Engagement and Motivation:** The orientation inspired several attendees to register as voluntary blood donors. Interactive sessions encouraged questions and discussions, increasing participant involvement and interest in healthcare issues.
 - **Community Health Promotion:** The event promoted a sense of social responsibility and community service among participants, encouraging them to contribute to health causes.
 - **Future Initiatives and Collaborations:** The event set the foundation for future blood donation drives and health awareness programs.



RAMAKRISHNA SARADA MISSION VIVEKANANDA VIDYABHAVAN
33, Sri Maa Sarada Sarani, South Dum Dum, Kolkata - 700 055
Affiliated to West Bengal State University
Accredited by NAAC A+ Grade



BLOOD DONATION ORIENTATION AND THALASSEMIA AWARENESS
Organised by
NSS UNIT & SWC, RKSMVV

Hon'ble Speaker



Dr. Rajib De
Professor,
Department of Hematology,
N.R.S Medical College,
Kolkata - 700014

**DONATE BLOOD
SAVE LIFE**

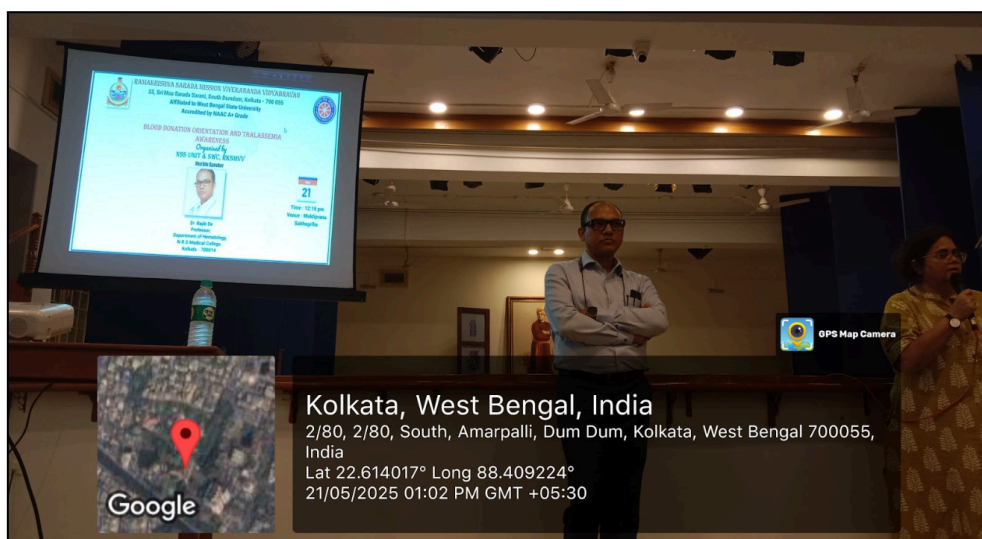
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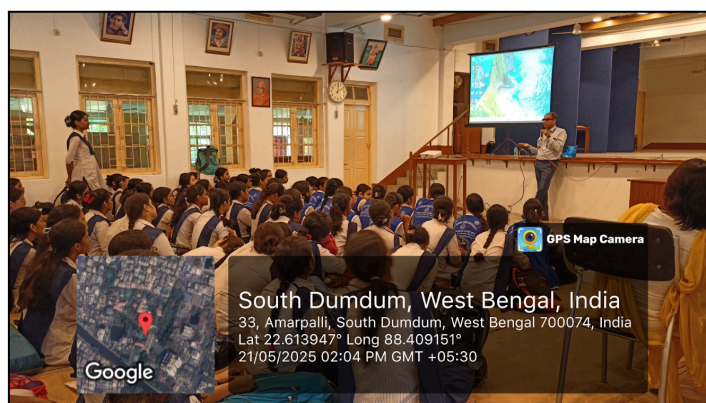
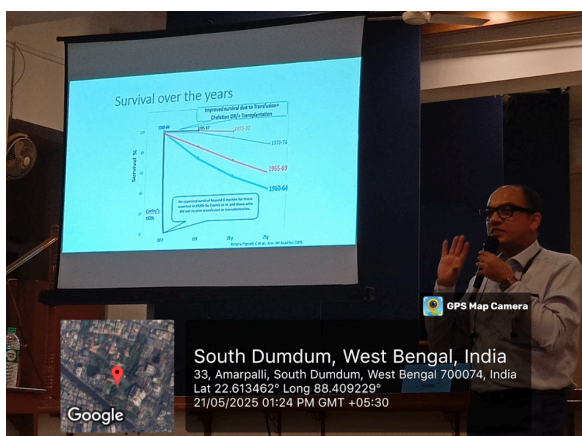
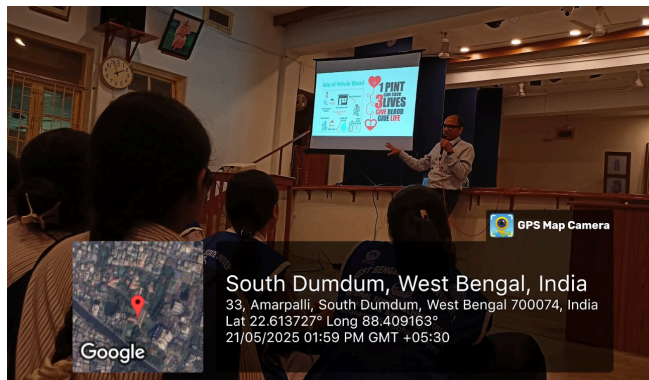
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Date : 21.05.2025
Time : 12:15 pm
**Venue : Muktiaprana
Sabhagriha**

DONATE
BLOOD+

Flyer of the event





Some glimpses of the program