

Name of the event: Extension Lecture on Anchoring

Category: Extension Lecture

Organizing Unit: Ramakrishna Sarada Mission Vivekananda Vidyabhavan

Date: 25.03.2025

Time: 11 am - 12 pm

Venue: Muktiprana Sabhagriha

Name of Resource Person: Agnijit Sen, Content Creator, Radio Mirchi

Number of Participants: 188 students and 5 ex- students

Brief Description of the Event: The anchoring-related talk was organized to provide participants with a comprehensive understanding of the skills, techniques, and responsibilities involved in effective event anchoring. Anchoring, as a vital component of public speaking and event management, plays a crucial role in maintaining audience engagement and ensuring the seamless flow of any program.

The session covered essential topics such as voice modulation, script preparation, body language, spontaneity, and audience interaction. The speaker, an experienced anchor, shared practical tips, real-life experiences, and demonstrated live examples of professional anchoring styles.

Participants were encouraged to interact, ask questions, and even try hands-on anchoring exercises to build confidence and improve their stage presence. The session was both informative and inspiring, especially for those interested in hosting events, working in media, or developing strong communication skills.

Programme Outcome:

The anchoring talk session was successfully conducted with enthusiastic participation from attendees across various departments. The session aimed to enhance participants' understanding of anchoring as a communication skill and its importance in hosting events confidently and effectively.

Key Outcomes:

- **Improved Understanding of Anchoring Techniques:** Participants gained insights into voice modulation, audience engagement, scripting, and stage presence, which are essential for successful anchoring.
- **Boosted Confidence in Public Speaking:** Interactive segments and live practice allowed attendees to overcome stage fright and express themselves more confidently in front of an audience.
- **Enhanced Event Management Awareness:** Attendees learned about the anchor's role in coordinating event flow, maintaining audience interest, and ensuring smooth transitions between segments.
- **Positive Feedback and Engagement:** The session concluded with a Q&A and open discussion, where attendees shared their takeaways and expressed interest in future workshops on communication and soft skills.

Overall, the talk effectively met its objectives of educating, inspiring, and empowering participants in the art of anchoring.

Photos:



Ramakrishna Sarada Mission
Vivekananda Vidyabhavan
33, Sri Maa Sarada Sarani (Previously Nayapatty),
South Dum Dum, Kolkata-700055



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