

**NAME OF ACTIVITY:** Book Exhibition and Book Fair

**CATEGORY:** Library Outreach

**ORGANIZING UNIT:** College Library in collaboration with IQAC, RKSMVV

**DATE:** FEBRUARY 18<sup>TH</sup> & 19<sup>TH</sup>, 2025

**TIME:** 10:15 am - 04:30 pm

**VENUE:** Muktiprana Sabhagriha

**NAME OF THE PUBLISHERS :** Sri Sarada Math, Sutradhar, NIHAR, Progressive, Avenel, Prabha publications, Mr. Sanjay Ghosh for Universal Booksellers and Publishers on behalf of all participating publishers

**NUMBER OF PARTICIPANTS:** Four (04) on behalf of eighteen (18) participating publishers, 429 visitors (students, staff, faculty and others)

**BRIEF DESCRIPTION:** A wide variety of books were displayed for exhibition and sale, including textbooks, reference materials, storybooks, books for competitive examinations, and titles on hobbies and spirituality. The exhibition was held in the spacious and airconditioned Muktiprana Sabhagriha Hall, a conducive space for the book exhibition. The response from both students and faculty was overwhelming, resulting in significant footfall throughout the fair. Most books were offered at a 20% discount, and total sales exceeded ₹60,000. Student feedback indicated a high level of satisfaction with the event.

**PROGRAMME OUTCOME:** The outcome of the fair was highly encouraging. It provided students with a valuable opportunity to experience a small-scale book fair within their own college. In today's fast-paced digital age, the enthusiasm shown for printed books was widely appreciated. Notably, there was a rush to purchase storybooks, a trend that has become increasingly rare due to the prevalence of e-books and digital content.

Both students and faculty expressed great satisfaction with the fair and have voiced strong interest in organizing similar events in the future.

**PHOTOS:**



