EVENT REPORT OF PLACEMENT CELL

Name of the Event: Career Guidance Through Financial Literacy

Organizing Unit: Placement Cell and IQAC, RKSMVV in collaboration with Excellence Global

Skills.

Category: Webinar

Date Held: 7th July, 2025

Time: 2 PM to 3 PM

Venue: Room No. 25

Name and Designation of the Resource Person: Mr. Dwijen Dutta, Ex-Banker

Number of Participants: 88 students from Semester 4

Brief Description of the Event:

The Placement Cell and IQAC of Ramakrishna Sarada Mission Vivekananda Vidyabhavan, in collaboration with Excellence Global Skills, organised a webinar titled "Career Guidance Through Financial Literacy" as part of its ongoing academic enrichment initiatives. The online session aimed to educate students on the importance of financial literacy, with a focus on practical knowledge such as managing finances, safeguarding oneself against cybercrimes, and understanding career opportunities linked with financial awareness.

The speaker delivered a detailed and engaging session covering key aspects of financial management, cyber safety, and career planning. The event was conceptualised to empower students with essential life skills that go beyond the academic syllabus and are crucial in real-world decision-making.

Students responded with keen interest, participating actively in discussions and expressing appreciation for the clarity and relevance of the topics. The session was informative and highly interactive, helping bridge the gap between academic learning and real-life financial applications.

Outcome of the Event:

The event significantly enriched the students' understanding of personal finance and digital security. Students gained insights into:

- Effective financial planning and budgeting techniques
- Practical steps to safeguard personal data and online assets
- The role of financial literacy in career development and employment readiness

They were able to interact with experts and clarify their doubts, which helped boost their confidence in handling financial matters independently. The session also encouraged students to take responsibility for their financial well-being and consider career avenues related to finance and cybersecurity. Overall, the event contributed meaningfully to the holistic development agenda of the institution.









