

## DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

### EVENT REPORT

**Name of the Event:** Workshop on “Hands-on Advanced Front Page Design: InDesign Techniques for Print Media”

**Category:** A One Day Workshop

**Date:** 12th February 2026

**Time:** 12:00 pm. onwards

**Venue:** Room number 24 (JMC Computer Lab); RKSMVV

**Name and Designation of the Resource Person :** Sri Avijit Mondal, Faculty, Department of Journalism and Mass Communication, Gurudas College.

**Number of Participants:** 05 students from NEP Major semester 1 & 03 faculty members.

**Brief Description of the Event:** The Department of Journalism and Mass Communication of Ramakrishna Sarada Mission Vivekananda Vidyabhavan organised a one-day workshop titled “Hands-on Advanced Front Page Design: InDesign Techniques for Print Media” on 12th February 2026 at 12:00 pm onwards in Room No. 24 (JMC Computer Lab) in collaboration with IQAC. The session was conducted by Sri Avijit Mondal, Faculty, Department of Journalism and Mass Communication, Gurudas College. The workshop focused on practical training in front-page newspaper layout using Adobe InDesign. Students were introduced to professional print-media design techniques including page structure, typography, headline hierarchy, column grid system, image placement and alignment. The programme aimed to enhance students’ technical and creative skills required for modern newsroom production.

**Outcome of the Event:** The workshop proved to be highly beneficial for students pursuing journalism and mass communication, particularly those interested in print media production and page layout designing. The session provided practical exposure to the professional workflow of newspaper front-page creation rather than only theoretical understanding. Participants learned how to conceptualise a front page by prioritising news according to importance and visual hierarchy, which is a fundamental requirement in editorial decision-making. Through live demonstrations and hands-on practice, students became familiar with the interface and tools of Adobe InDesign. They learned how to create grids and margins, organise multi-column layouts, and maintain alignment and balance in a page. The trainer also explained the importance of typography in communication, including font pairing, headline sizing, readability and spacing. Students understood how design directly influences news perception and reader engagement.

Overall, the workshop enhanced technical competence, creativity and professional readiness. It prepared students for internships and future careers in print media, page design, and digital publishing by equipping them with practical layout skills and an understanding of contemporary media production standards.


**Ramakrishna Sarada Mission Vivekananda Vidyabhavan**  
 33, Sri Maa Sarada Sarani, South Dum Dum, Kolkata-700055  
 Accredited by NAAC with A+ Grade (CGPA 3.45)  
**Department of Journalism and Mass Communication**  
 In collaboration with IQAC organises  
**A One day Workshop on**  
**“Hands-on Advanced Front Page Design:  
 InDesign Techniques for Print Media”**


**Speaker:**  
**Sri Avijit Mondal,**  
**Faculty,**  
**Department of Journalism and Mass Communication**  
**Gurudas College.**

**Date: 12/02/2026**  
**Time: 12:00 pm. onwards**  
**Room No: 24 (JMC Computer Lab)**

